

RESOLUTION NO. 2013-04

A RESOLUTION OF THE BOARD OF THE SPOKANE AQUIFER JOINT BOARD, SPOKANE COUNTY, WASHINGTON, AUTHORIZING THE EXECUTION OF AN AGREEMENT WITH KSPS PUBLIC TELEVISION TO PROVIDE SERVICES ASSOCIATED WITH THE EDUCATION AND AWARENESS COMMITTEE; AND OTHER MATTERS PROPERLY RELATING THERETO

BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE SPOKANE AQUIFER JOINT BOARD, OF SPOKANE COUNTY, WASHINGTON, as follows:

WHEREAS, the Spokane Aquifer Joint Board ("SAJB") has been created for the Spokane County Region by action of the respective Boards of Directors and/or authorized representatives of the municipal corporations involved pursuant to RCW 39.34, known as the Washington Interlocal Cooperation Act; and

WHEREAS, the members of the SAJB executed an agreement forming the Joint Board ("the Agreement"), which provides rules for the process the Board follows in conducting its business, including the entering into and execution of agreements; and

WHEREAS, the Board of SAJB revised Resolution No. 95-01 on October 25, 2001, which provides that a simple majority of the eligible voting Board Members must vote on major decisions, including the execution of Personal Services Agreements; and

WHEREAS, the Board wishes to utilize the services of KSPS Public Television to assist the Education and Awareness Committee in raising awareness about conserving water and protecting the aquifer by entering into this agreement;

NOW, THEREFORE, BE IT FURTHER RESOLVED by the Board of the Spokane Aquifer Joint Board as follows:

Section 1: The Board hereby approves the execution of this Agreement with KSPS Public Television, generally in the form of Exhibit "A", attached hereto and incorporated herein by this reference, and authorizes and directs the appropriate officials of the Board to execute said agreement.

Section 2: This Resolution shall become effective upon its adoption and execution by the appropriate officers of SAJB.

ADOPTED BY THE BOARD OF THE SPOKANE AQUIFER JOINT BOARD, SPOKANE COUNTY, WASHINGTON, AT A REGULAR OPEN PUBLIC MEETING THEREOF this 24th day of January 2013.

SPOKANE AQUIFER JOINT BOARD

By _____
President

ATTEST:

Secretary

CERTIFICATION

I the undersigned, Secretary of the Board of Spokane Aquifer Joint Board, of Spokane County, Washington, hereby certify that a simple majority of the eligible voting Board Members of the SAJB voted in favor of this Resolution.

Secretary

CERTIFICATION

I, the undersigned, Secretary of the Board of Spokane Aquifer Joint Board, of Spokane County, Washington, hereby certify that the foregoing Resolution is a full, true and correct copy of a Resolution duly adopted at a regular meeting of the Board of Directors of said Board, duly and regularly held at the regular meeting place thereof held on January 24th, 2013, of which meeting all members of said Board had due notice and at which a majority thereof were present; and that at said meeting said Resolution was adopted by the following vote:

AYES, and in favor thereof, Directors:

NAYS, Directors:

ABSENT, Directors:

ABSTAIN, Directors:

I further certify that I have carefully compared the same with the original Resolution on file and of record in my office; that said Resolution is a full, true and correct copy of the original Resolution adopted at said meeting; and that said Resolution has not been amended, modified or rescinded since the date of its adoption, and is now in full force and effect.

IN WITNESS WHEREOF, I have set my hand and affixed the official seal of the Board on January 24th, 2013.

Secretary

Exhibit A

Spokane Aquifer Joint Board - KSPS Partnership 2013 Contract

To: Ty Wick and Tonilee Hanson

From: Trink O'Connor, KSPS Public Television

KSPS is honored to be in partnership with the **Spokane Aquifer Joint Board**. Our continuing collaboration affords a wide array of opportunities to develop additional educational and promotional programs. Our partnership encourages students, teachers and viewers to be more informed and enlightened, whether it is through our educational outreach curriculum or exceptional children and adult focused programs: The following bullets discuss what KSPS proposes to **SAJB** for 2013 season:

Overview of Benefits:

- KSPS broadcasts to 4.5 million guaranteed viewing audience annually, with 350,000 KSPS viewing households.
- SAJB's existing spots aired on top PBS Children's Programs beginning January 2013.
- On-air recognition with KSPS in our kids' program segments aired Monday through Friday, including cable, serving Spokane and surrounding communities. Primetime exposure throughout the year.
- Educational Aquifer curriculum will be distributed to area classrooms focusing on grades K-8, with materials provided by SAJB.
- Partner recognition at *Kids Day*, Silverwood's Math and Physics Day, SAJB Banner and distribution of Aquifer maps and Aqua Duck comics at all events. The number of attendees for all these events is in the *thousands*.
- The ksps.org web site, utilizing electronic, print and direct mail media, will have water-related links and references.
- The SAJB logo, with acronym spelled out, and SAJB website, www.spokaneaquifer.org will be spotlighted once in the KSPS member Prevue Magazine Corporate Partner Profile, with 40,000+ readers.

The KSPS program benefits have an actual dollar value of over **\$110,000**. In demonstration of KSPS's committed to community education and protecting the environment, the benefits and contracted services for 2013 are provided to the Spokane Aquifer Joint Board, as a tax-deductible contribution to higher education, for the donation of **\$40,000**.

2013 Contract Addendum

- **Three: 30 second Sponsor Identifications each week** during the literacy service attached to our on-air educational messages. The SAJB logo with the acronym spelled out as "Spokane Aquifer Joint Board," will be included. These existing credits will continue to reinforce your community spirit to the general public about your commitment to education and the children in our region. Spots to be aired on Top PBS Children's Programs and during our primetime schedule include 1) Spokane EnviroStars, 2) Aquifer in a cup lessons, 3) Water Conservation, and 4) Prescription Drug Take Back Events (spring & fall)
Minimum: 520 spots over the year /10x weekly
- One new spot targeted for the teen audience will be developed. Content will include how to safely identify hazardous household waste and personal care products and make informed choices by reading labels.
- KSPS will produce a five minute Aquifer Workshop demonstration presented by Kristen Zimmer for the SAJB to review.
- KSPS will develop and conduct up to **50** workshops featuring Aquifer-related materials, books and prizes throughout public and private school districts located throughout Spokane Valley Rathdrum Prairie Aquifer area during the 2013 school year. **\$500 per workshop x 50**
- KSPS will distribute **SAJB materials and a set of five books totaling 1876 free books** with SAJB Bookplate to all workshop attendees and create co-branded learning materials featuring the **SAJB** logo with acronym spelled out.
- KSPS will provide **1250 additional** education materials for area workshops. These materials will be approved for distribution by the **Spokane Aquifer Joint Board** and will be added to the curriculum of our forthcoming workshops.
Groundwater the Wonder Down Under to include puzzles, fun facts and aquifer- related worksheets.
- KSPS will continue to redesign and maintain an educational/ Aquifer web portal on KSPS.org focusing on Adults/Teachers with pertinent educational information as well as games and activities for kids. A link to www.spokaneaquifer.org will be included.

- KSPS will attend Silverwood’s 2013 Physics and Math Day in May to help educate and distribute aquifer materials to thousands of students and their teachers from all over the region.
- KSPS will hold an Aqua Duck Day at Kids Day, August 2013. Kids Day takes place at Riverfront Park and has an attendance of thousands. Event will be promoted on air, via Kids Calendar, and on the KSPS.org website.
- KSPS will help secure Aqua Duck appearances at community events.
- KSPS will provide to the **Spokane Aquifer Joint Board**
 - Monthly affidavits of spots aired
 - Mid-year progress report
 - End-of-year synopsis of work accomplished.
- KSPS will hold a poster contest asking area students to convey “Keeping our Drinking Water Clean,” with a message from Aqua Duck. The contest will be posted on our website and flyers will be distributed throughout area schools: East Valley, West Valley, Central Valley, District 81 and all parochial and private schools. The winning poster will be displayed on both KSPS and SAJB’s website. Students will be asked to participate with one winner from the K-6 classroom. Winning classroom will receive a backpack of educational and fun water activities.

Your investment helps us purchase books, and produce educationally-focused workshop materials with an additional emphasis on the **Spokane Aquifer Joint Board**, safe drinking water and the environment. Together, we have the ability to reach, educate, inspire and inform over 4.5 million people.

We invite **Spokane Aquifer Joint Board** and Aqua Duck to help us continue to make a positive *difference* for our children and the future!

The KSPS program benefits have an actual dollar value of over **\$110,000**. We respectfully request an annual investment of **\$40,000** as a tax-deductible contribution to higher education.