

Idaho Washington Aquifer Collaborative

Logo Contest

Design Selection Finalists

5/13/14

JH 5-1



AH 6-2



idaho washington
aquifer collaborative

AH 6-3



Logo Contest Criteria

- Only original artwork will be accepted.
- The logo will incorporate the full name, **Idaho Washington Aquifer Collaborative** and the acronym **IWAC**
- Protection of the Aquifer and River are understood by the design.
- Logo is readable and clear when sized for a business card & letter head.

Logo Entry Submission and Rights

- Submission Deadline is Monday, March 31, 2014
- Winning logo(s) will be announced April 15, 2014
- Artwork may be submitted by mail to 2160 West Dakota Ave. Hayden, ID 83835-5122
- Electronic submissions may be sent to info@spokaneaquifer.org
- Logo artwork becomes the property of IWAC upon submission.
- IWAC reserves the right to alter the original work

Acknowledgement and Prizes

- All submissions will receive a thank you letter of acknowledgement.
- Winning logo designer(s) will be acknowledged with a photo and press release submitted to all local papers throughout the region; on the Spokane aquifer website and in the Spokane River Forum e-news.
- An award letter for your art portfolio and future projects will be presented to acknowledge your contribution to protecting our aquifer and river.
- The winning artist will receive a \$100 VISA card. If two designs are selected each artist will receive \$50.