



Spokane Aquifer Joint Board

Wellhead Implementation Program Manager's Report

January 21, 2015

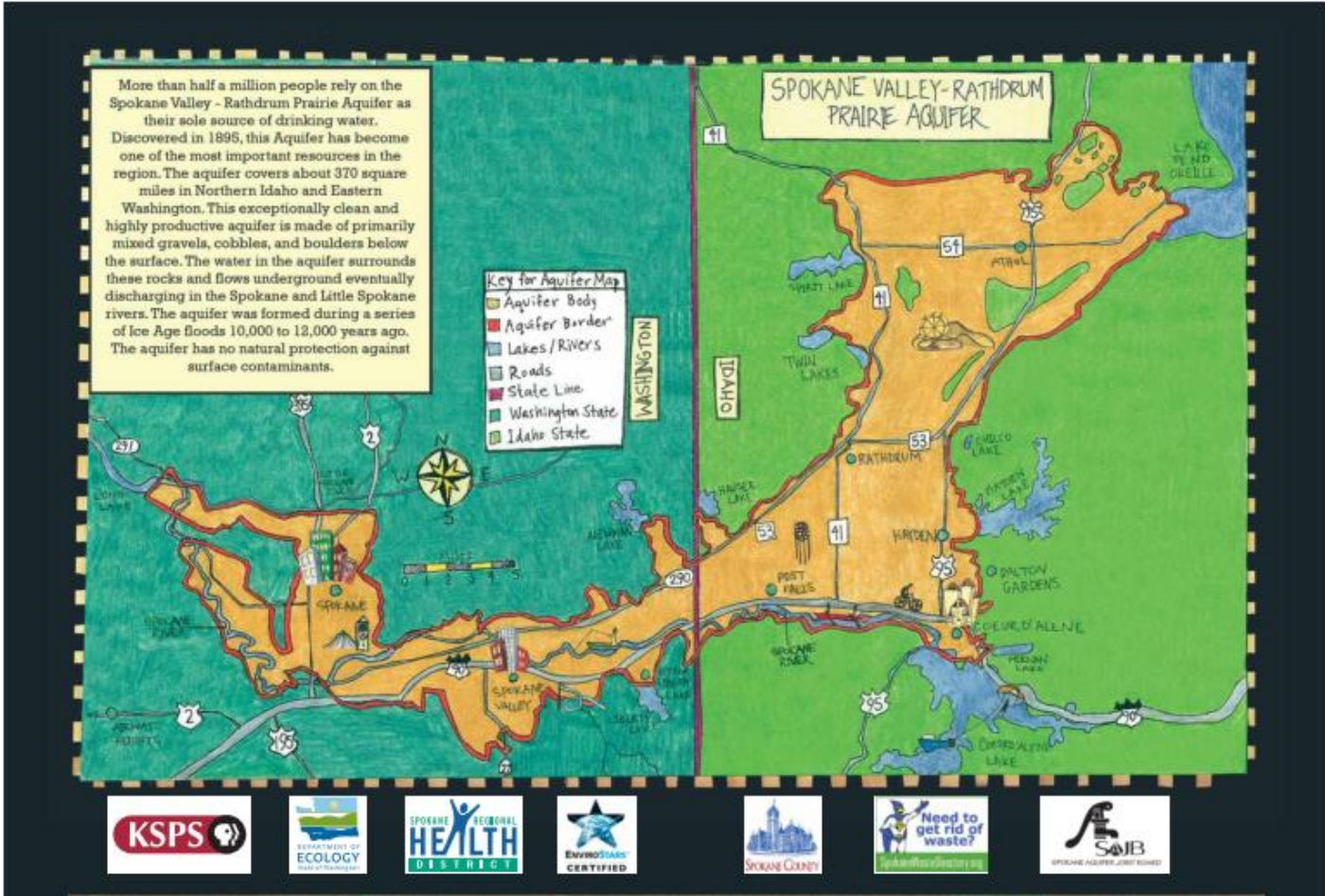


Happy
2015

KSPS 2014 Report



20,000 Aquifer Folders = \$0.34 each
Spokane County & SAJB



January 9, 2015

1,200 Delivered for all 2nd grade students in Central Valley School District

100 Delivered to (3) 3rd grade teachers Evergreen Elementary – Mead School District

2015 Education & Awareness Events – Scheduled

- 1/29/15 – Otis Orchards Science Night
- 1/29/15 - Sunrise Elementary
- 2/12/15 – Holmes Science & Technology Night
- 2/19/15 – McDonald Elementary
- 2/19/15 - International Association of Plumbing and Mechanical Officials.
- 4/18-19 - Caring for Creation
- 4/29/15 - Longfellow Elementary
- 6/1-10/15 Meade 5th Grade Environmental Camp
- 6/6/15 – Fire District #9 Demo & Wellness Day

Proactive Business Assistance and Household Hazardous Waste Disposal

RESOURCES

2015 Light Recycle Washington Program
Prescription Drug Drop Off Program – Year round



2015 Budget Household Hazardous Waste Disposal: A new give away grocery bag was designed using the Waste Directory art work. The Spokane River Forum paid the deposit to order 5,000.



Recycled Large Glossy Bag

Look for the Star!
SpokaneEnviroStars.org



Choose
EnviroStars
Businesses

Certified for
environmentally
responsible
business
practices

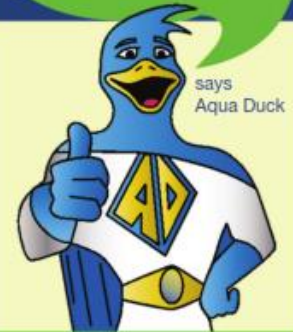
GOOD FOR
BUSINESS
GOOD FOR THE
ENVIRONMENT
GOOD FOR
YOU

30,000
Bookmarks
for under \$750

EnviroStars
&
Waste
Directory

Funded by
Spokane Regional
Health District

"Let's protect the river
and aquifer through
pollution prevention."



Businesses and Residents

Need to Get
Rid of Waste?

VISIT
SpokaneWasteDirectory.org

Spokane EnviroStars Sponsors



Audience Overview

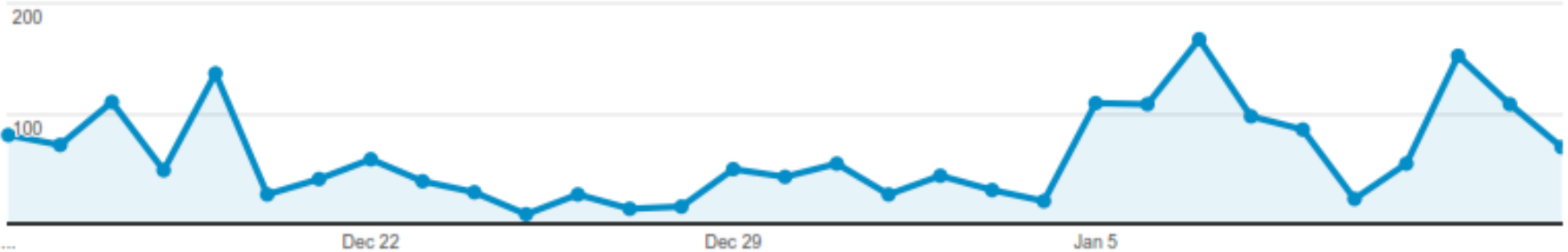
Dec 15, 2014 - Jan 14, 2015



All Sessions
100.00%

Overview

Sessions



Sessions

1,963



Users

1,605



Pageviews

6,796



Pages / Session

3.46



Avg. Session Duration

00:01:14



Bounce Rate

27.46%

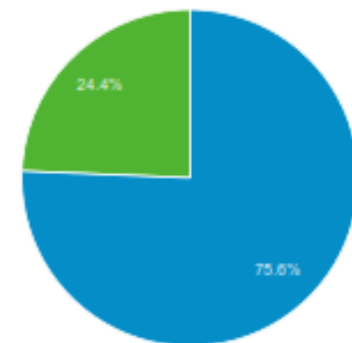


% New Sessions

75.65%



New Visitor Returning Visitor

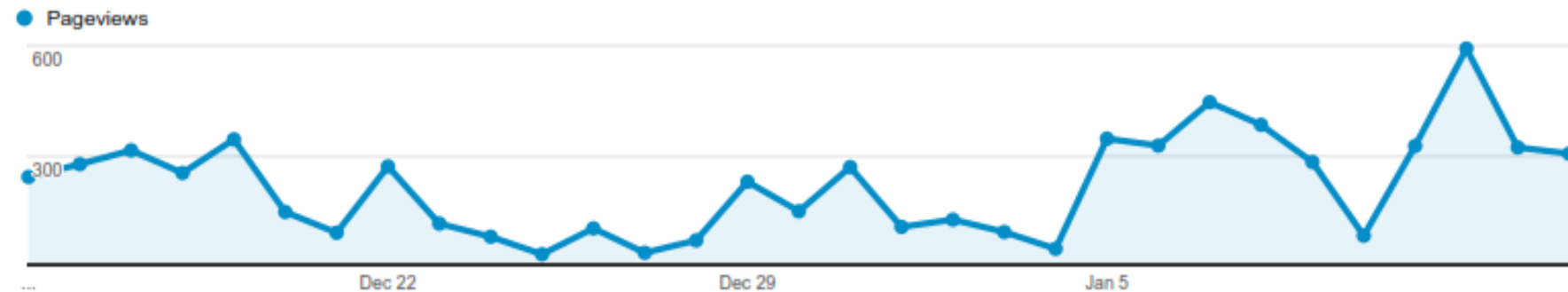


Pages

Dec 15, 2014 - Jan 14, 2015

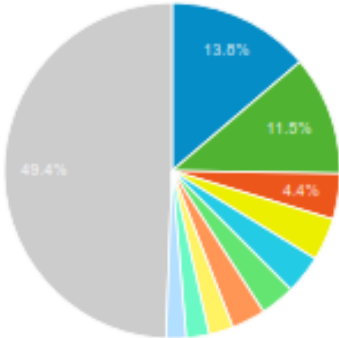
All Sessions
100.00%

Explorer



Page	Pageviews	
	6,796 % of Total: 100.00% (6,796)	6,796 % of Total: 100.00% (6,796)
1. /	936	13.77%
2. /contact/service-area-map/	781	11.49%
3. /spokane-county-water-district-3/	299	4.40%
4. /contact/water-hazard/	279	4.11%
5. /education-awareness/elementary-aquifer/field-trip/	254	3.74%

Contribution to total: Pageviews



Website
Comparison
2011-2015
Dec-Jan

Dates	Dec 30, 2010	Jan 30, 2011	2012 Redesign	12/15/13 1/14/14	12/15/14 1/14/15
Total visits	1512	1825		1,318	1,963
Unique Visits	982	1275		1,051	1,605
Page Views				5,847	6,796
Ave. Visit				2:20 min	1:14 min
New visitors				74.28%	75.6%
Returning Visitors				25.72%	24.4%
Page Visits	1.43	1.43		4.44	3.46
Bounce Rate				23.29%	27.46%
Peak Dates				12/15/13 1/6/14 1/13/14	12/19/14 12/22/14 12/31/14 1/7/15 1/12/15