



# **SPOKANE AQUIFER JOINT BOARD MEETING MINUTES**

February 19, 2015

Officers: President Ty Wick, VP Jeremy Jenkins, Secretary Todd Henry, Treasurer Neal Skaufel

## **1) CALL TO ORDER**

The Board of Directors of the Spokane Aquifer Joint Board (SAJB) met in Regular Session at Spokane County Water District No. 3, 1225 N. Yardley Street, Spokane, Washington 99212. President Ty Wick was in attendance. A total of 16 attended the meeting; including 10 SAJB voting representatives, 2 non-voting members, Program Manager Hanson and 3 guests. The sign-in sheet of SAJB members and guests is available upon request.

### **Consideration of Regular Meeting Minutes**

President Wick called for any additions, corrections or deletions to the Minutes of January 21, 2015. Hearing none, the Minutes for January were approved as submitted.

## **2) FINANCE COMMITTEE REPORT**

**President Ty Wick reported for the Treasurer.**

### **SAJB Administration Funds**

The SAJB checking balance for February 2015 is \$1,393.51.

### **SAJB Wellhead Implementation Plan (WIP) Funds**

The WIP checking balance is \$3,676.28. The Spokane County Investment Pool (Implementation) balance is \$58,304.56.

### **Administration and WIP Bill Summary for February 2015**

President Wick presented the Bill Payment Summary for the month of February 2015.

The February 2015 Bill Payment Summary totaled \$3,717.25. The February summary detailed SAJB Administration bills of \$0.00 and Wellhead Implementation Bills of \$376.25. The Program Manager Consulting Services including mileage and reimbursements for the month of February amounted to \$3,341.00

Those present reviewed the February Bill Payment Summary. Bill Rickard moved to approve the Bill Payment Summary as presented. Jim Lahde seconded the motion. President Wick called for the vote, the motion carried unanimously.

### 3) OLD BUSINESS

**Wellhead Regulatory Process and Wellhead Protection** – Doug Greenlund reported that Lloyd Brewer met with Spokane City Mayor and his staff who have additional questions regarding the wellhead protection proposal. The process continues to move forward.

**Idaho Washington Aquifer Collaborative (IWAC)** – Met on 2/10/15 in a working session to discuss the goals and initiatives identified by the IWAC Executive Board on January 6, 2015. Monthly meetings will alternate between guest speakers and member workshops. The member workshop in February established subcommittees for:

- 1) IWAC Water Demand Model subcommittee will provide the membership with ideas on funding and hosting an IWAC Model and answer questions on what the IWAC model will look like and how it would be used.
- 2) Water Use subcommittee will compile ideas for wise water use, conservation and water use efficiency to implement into purveyor service areas and create a cohesive regional message.
- 3) Education and Awareness subcommittee will develop public awareness of IWAC, its regional goals and recommendations for action.

IWAC meets monthly, the second Tuesday at 1:30 pm. SAJB members are encouraged to participate in this bi-state collaboration. IWAC agendas, minutes and documents are available at <http://www.spokaneaquifer.org/category/iwac/iwac-agendas-minutes/>.

**2014 PCSI On-line Map and Local Emergency Planning** – Program Manager (PM) Hanson attended the local emergency planning committee on 2/12/15 and described the password protected web page on [www.spokaneaquifer.org](http://www.spokaneaquifer.org) for first responders and the Spokane Waste Directory. The 2014 business spreadsheet and a list of SAJB member purveyors contact information are also available for downloading. PM Hanson will attend the meeting in April and do a presentation on the PCSI first responder page. The April meeting will be hosted at the BNSF Railroad Hauser location.

**2015 Aquifer Atlas Update** – Jeremy Jenkins and Reanette Boese reported that the 2015 Aquifer Atlas is under external review by IDEQ's technical editors who will edit the document for general public readability. A web host for the associated Aquifer education materials is being sought. One suggestion was to host it on a future IWAC site but a Google website is being considered for ease in editing and maintaining the site by several organizations.

**GSI Water Solutions, Inc. Historical Analysis Scope - "Technical Approach, Scope of Work, and Cost Estimate for Conducting a Phased Analysis of the Causes of Historical Changes to Seasonal Low Flows in the Spokane River.** The Department of Health – Division of Drinking Water was approached to determine if this study would qualify for DOH aquifer protection funds. The initial reaction by DOH was that the study, as written, did not focus enough on aquifer protection. Potentially a revised request might better state the case for aquifer protection and be approved for funding.

#### 4) NEW BUSINESS

**2015 SAJB Administrative Assessment** – President Wick reported that the Administrative expenses have been exceeding the resources received from the yearly assessment. In particular the cost of insurance has increased considerably. Jim Lahde moved that the administrative dues be increased from \$125 to \$150 dollars per year. Terry Squibb seconded the motion. President Wick called for the vote, the motion carried unanimously.

**Spokane River Instream Flow Rule Implementation** - Rusty Post and Gene Drury, Department of Ecology, provided information about a plan for mitigating new single-family, domestic, exempt wells by using an acquired 122 acre foot water right. This mitigation would apply only in locations not currently served by water purveyors. It was noted that there are very few parcels that are not currently located within a water purveyor's service area. If and when water service is extended to a property with a mitigated well, and if the well is decommissioned to hook up to public service the mitigated water right will return to Ecology.

**5) WELLHEAD PROGRAM IMPLEMENTATION PLAN** – Program Manager Tonilee Hanson's report can be viewed or downloaded at <http://www.spokaneaquifer.org/wp-content/uploads/2015/03/2015.02.19-SAJB-PM-Report.pdf>

#### 2015 Scheduled Education and Awareness Events

- 2/12/15 – Holmes Elementary Science & Technology Night
- 2/19/15 - McDonald Elementary
- 2/19/15 - International Association of Plumbing and Mechanical Officials
- 3/18/15 - Mullan Road Science Night
- 4/18-19/15 - Caring for Creation St. Al's Parish
- 4/24/15 - Chester Elementary Science Fair
- 4/29/15 – Longfellow Elementary Science Night
- 6/1-10/15 - Mead 5th Grade Environmental Camp
- 6/6/15 – Fire District #9 Demo and Wellness Day

#### Pro-Active Business Assistance & Household Hazardous Waste Disposal Activities

EnviroStars Waste Directory Website for Residents and Businesses

- Waste Directory **Bookmark** Delivered – Copies available
- **Google Analytics** for [www.SpokaneWasteDiretory.org](http://www.SpokaneWasteDiretory.org) are being compiled. Three months of baseline data for the Spokane Waste Directory will be established prior to the Spring Cleaning Media Campaign to evaluate changes in website access.
- **Spring Cleaning Media Campaign** plan will run from March 30th to June 21<sup>st</sup> 2015 and include the following:
  - **Radio Campaign**
    - KXLY AM 920 (Reach 24,000 ages 35+ ave. 3.1 x/wk)
    - KZZU – 92.9 FM (Reach 23,700 ages 35+ ave. 2.7 x/wk)
    - KXLY FM – Coyote Country 99.9 (Reach 29,800 ages 35+ ave. 4.3 x/wk)
  - **Bus Bench Ads** – 10 rotating locations - 25% reach of 400,000 residents. Members were asked for feedback on an initial bench ad. Recommendations included adding Aqua

Duck and using a catchy phrase like, "Got Waste" Tonilee will take suggestions back to the artist but the bench ad is being paid for through an Ecology PPG Grant so the final design will be determined with input from many sources.

- **Billboards** - 2 rotating locations – This design is yet to be developed.
- Poster and Bookmark distribution: coffee shops, grocery stores, malls, bulletin boards and Neighborhood Councils. SRF has hired an intern to distribute posters.
- **Community Events** (See 2012-2014 list of 42+ Events)
- **Social Media:** Facebook, e-news and digital bulletin boards (2,500 – 10,000 reach)
- **KSPS Public TV** – 30 spots /month are currently running.

- Newest EnviroStars Certification – Greenleaf Landscaping

**Website Statistics** - The table below displays monthly website statistics. Comparison between the first and last columns [Jan 15 –Feb. 14, for 2014 and 2015], shows an increase in total visits, unique visits, and page views.

Dates	1/15/14 2/14/14	4/15/14 5/14/14	5/15/14 6/14/14	9/15/14 10/14/14	10/15/14 11/14/14	11/14/14 12/4/14	12/15/14 1/14/15	1/15/15 2/14/15	
Total visits	2,110	2,909	2,285	2780	2,925	2,784	1,963	3,068	+ 958
Unique Visits	1,818	3,979	1,728	2299	2,473	2,452	1,605	2,624	+ 806
Page Views	6,996	8,495	9,748	9,304	10,167	9,395	6,796	9,989	+ 2,993
Ave. minutes	3.32	1:10	2:49	1:26	1:16	1:32	1:14 min	1:15 min	
New visitors	83.3%	82.1%	71.55%	78.5%	80.2%	84.3%	75.6%	81.6%	
Returning Visitors	16.7%	17.9%	28.4%	21.5%	19.8%	15.7%	24.4%	15.4%	
Page Visits	3.32	2.91	4.27	3.35	3.48	3.37	3.46	3.26	
Bounce Rate	42.09%	39.88%	18.47%	28.06%	25.13%	21.66%	27.46%	38.30%	- 3.97% Good!
Peak Dates	1/28/14 2/5/14, 2/10/14	4/16, 4/25, 4/28	5/21, 5/28, 6/4,	10/13/14	10/16, 10/28, 11/14	11/17,12/1	12/19/14 12/22/14 12/31/14 1/7/15 1/12/15	1/20/15 2/12/15	

## 6) ADJOURN

There being no further business this 19<sup>th</sup> day of February, 2015, President Wick adjourned the meeting at 2:55 PM.

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President Ty Wick

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Secretary Todd Henry