



Spokane Aquifer Joint Board

Wellhead Implementation Program Manager's Report

May 28, 2015

1st Quarter Budget Report

Spokane County Emergency Preparedness

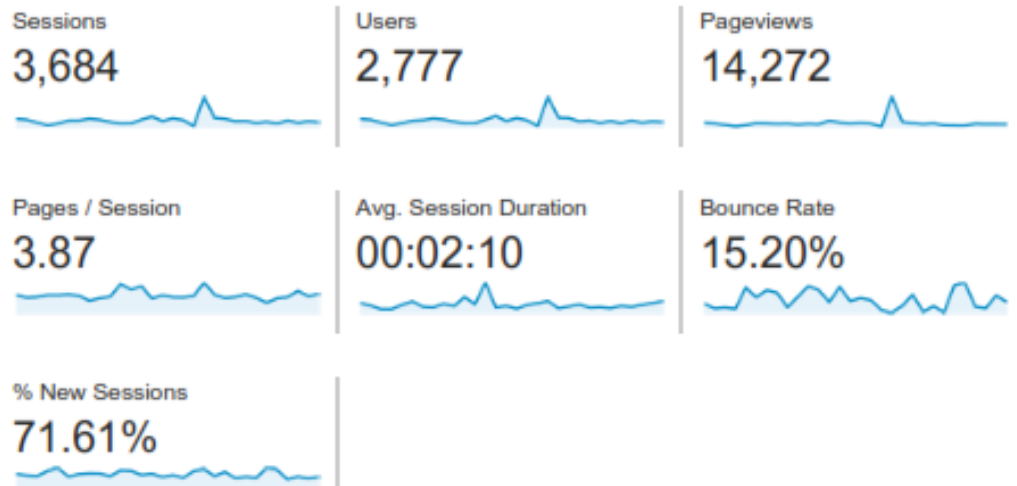
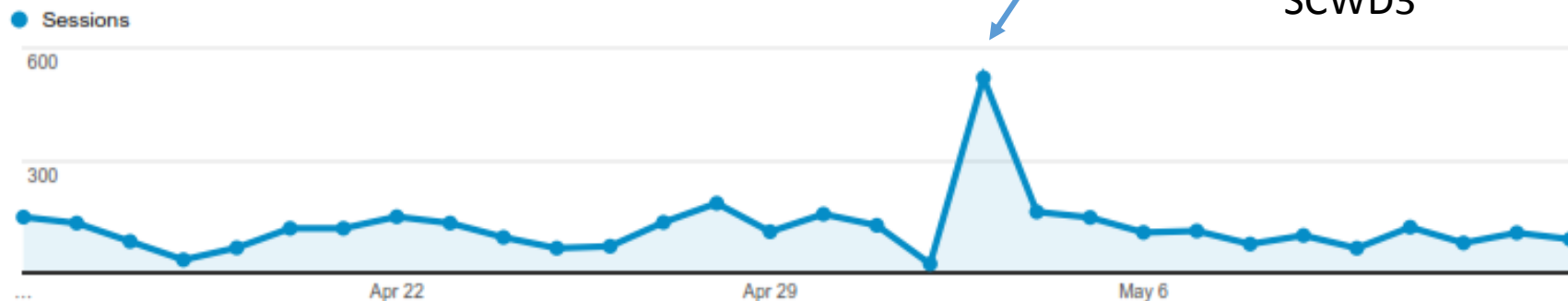
Lisa Jameson

- Possible funds for Commodity Flow Study
- Hazard Mitigation spills to critical infrastructure – water
- June 2016 simulated spill response to Bakken oil – worst case scenario.
- Lisa will create a one page resource guide with links to:
 - County Comprehensive Emergency Preparedness plan
 - Video of emergency response to bridge collapse
 - Incident Command Training (free on-line)
 - Alert Spokane
 - TIPS page

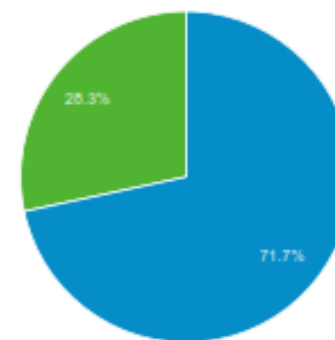
Audience Overview

All Sessions
100.00%

Overview



■ New Visitor ■ Returning Visitor



2015 Education & Awareness Events Completed Since 4/23/15 & Scheduled

- 4/24/15 – Chester Elementary Science Fair
- 4/25/15 – Arbor Day – Finch Arboretum
- 4/29/15 – Longfellow Elementary Science Night
- 5/5/15 – University Elementary Science Night
- 5/6/15 – COSV City Hall in the Mall 10-5
- 5/16/15 - Spokane County WRC Open House
- 5/19/15 - Park Towers Apts. Waste Directory/Aquifer
- 5/27/15 - STEMposium
- 6/1-10/15 - Mead 5th Grade Environmental Camp
- 6/6/15 - Fire District 9 – Demo Day & Wellness Fair
- 8/15/15 – Unity in the Community – Riverfront Park
- 8/22/15 - Millwood DAZE
- 9/25 - Valleyfest Parade
- 9/26 - Valleyfest

Chester Elementary 4/24/15







Longfellow
Elementary
4/29/15



University Elementary 5/5/15



Spokane County Water Resource Center Open House 5/16/15





Calling all kids, K-6!

2015 Got Waste Poster Contest

We need you to teach adults how to find out where to get rid of their hazardous waste. It's really quite simple, all they need to do is visit:

www.SpokaneWasteDirectory.org

You can draw a poster, write a poem, direct a video, sing a song. Just teach us where to dump our waste and you can earn first place! Winners will have their work published online and on the air with KSPS. See complete contest rules on back or go to www.ksp.org

**ALL winners
will get a
Whiz Kids
Gift Card!**

Presented by:



SAJB KSPS Art Contest

May 1, 2015
to
June 1, 2015

Got Waste?
Put it in the right
place!

Journal of Business May Green Issue



Clean-Up Time?

Find Disposal & Recycling Options A-Z

For Businesses and Residents

Visit:
SpokaneWasteDirectory.org

ENVIROSTARS™
CERTIFIED

The advertisement features a blue duck superhero character with a yellow 'AD' emblem on its chest, giving a thumbs-up. The background is split into light blue and green sections, with a globe and waves on the left.

- Published on May 7th page 16

3/16H
7" x 3.625"

Waste Directory Billboards
SRF paid Lamar \$3,300 for
5 poster size (10'6" x 22'8")

got waste?
put it in the right place!

SpokaneWasteDirectory.org

Don't pollute our water, it's beneath you!

Spokane RIVER forum

ENVIROSTARS[™] CERTIFIED

SAJB

Lamar Billboard Locations – Cochran Basin

4 weeks 6/1-6/30/15



Weekly Impressions

1. 89,611
2. 65,095
3. 86,663
4. 160,383
5. 42,274

3/1/15 Spokane County billing insert 45,000

3/16/15 Bus Bench Ads

3/30/15 Radio Spots

4/18/15 Earth Day

5/15/15 City of Spokane Billing Insert 100,000

Audience Overview

All Sessions 100.00%

Overview

Sessions

50

25

January 2015

February 2015

March 2015

April 2015

May 2015

4/16/15 Facebook

5/7/15 JOB Ad

4/22/15 SAJB Billboard

Spokane County WRC Open House

Sessions

2,775

Users

2,228

Pageviews

14,641

Pages / Session

5.28

Avg. Session Duration

00:03:08

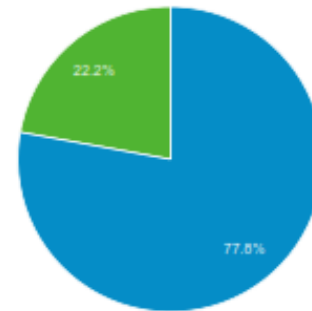
Bounce Rate

28.47%

% New Sessions

77.80%

New Visitor Returning Visitor



Major dips occur on Sundays.

www.SpokaneWasteDirectory.org

- Average Visits/Day 8.8/d 11.3/d 14.03/d 21.4/d 26.2/d

Waste Directory	12/15/14 1/14/15	1/15/15 2/14/15	2/15/15 3/14/15	3/15/15 4/14/15	4/15/15 5/14/15
Sessions	220	340	421	642	785
Users	187	270	355	523	662
New Visitor	76.80%	70.60%	76.70%	78.20%	79.49%
Returning Visitor	23.20%	29.40%	23.30%	21.80%	20.40%
Pageviews	1,152	1,973	2,018	3,108	4,270
Pages/Session	5.24	5.8	4.79	4.84	5.44
Ave. Duration minutes	2:41	4.19	2:36	2:40	3:12
BounceRate	29.09%	23.82%	32.54%	31.15%	29.43%
Referral SAJB	12	21	19	21	33



See you in
September!