



Spokane Aquifer Joint Board

Wellhead Implementation Program Manager's Report

May 26, 2016

2016 Education and Awareness Events

- 4/30/16 – Arbor Day at Finch Arboretum
- 5/6/16 – Chester Elementary Science Night
- 5/7/16 – Family fun Fair Coeur d’Alene
- 5/14/16 – Jr. Lilac Parade and Family Fun Fair
- 6/4/16 - Fire District 9 Demo and Wellness Day
- 6/6-6/15 – Mead 5th Grade Environmental Camp
- 6/11/16 – Spokane County Water Resources – Open House
- 8/27/16 – Millwood DAZE
- 9/9-9/18 – Interstate Fair
- 9/23/16 - Valleyfest Hearts of Gold Parade
- 9/24/16 – Valleyfest at Mirabeau Meadows



Arbor Day at Finch
Arboretum 4/30/16

Chester Elementary Science night 5/6/16



Family Fun Fair – Silver Lake Mall CDA 5/7/16



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Family Fun Fair – Silver Lake Mall CDA 5/7/16



Jr. Lilac Parade 5/14/16



Jr. Lilac Parade 5/14/16



Journal of Business – May 5, 2016



The advertisement features a blue penguin superhero character with a yellow 'AD' on its chest, giving a thumbs up. The background is split into a light blue left side and a green right side. The top left corner has a star logo with a globe inside, labeled 'ENVIROSTARS™ CERTIFIED'. Below it is a logo for 'S&JB' with a stylized figure. The right side has large white text on a green background that reads 'Got Waste?' followed by 'Put it in the right place!' in smaller green text. Below that, in white text on the green background, is 'Find Disposal & Recycling Options A-Z'. The bottom right corner has a dark blue background with white text that reads 'Visit: SpokaneWasteDirectory.org'.

Got Waste?
Put it in the right place!

Find Disposal & Recycling Options A-Z

Visit:
SpokaneWasteDirectory.org

ENVIROSTARS™
CERTIFIED

S&JB

Audience Overview

Jan 1, 2015 - May 22, 2015

All Users
100.00% Sessions

SpokaneWasteDirectory.org

Overview

January 2015 –

Testing and refining website

Sessions



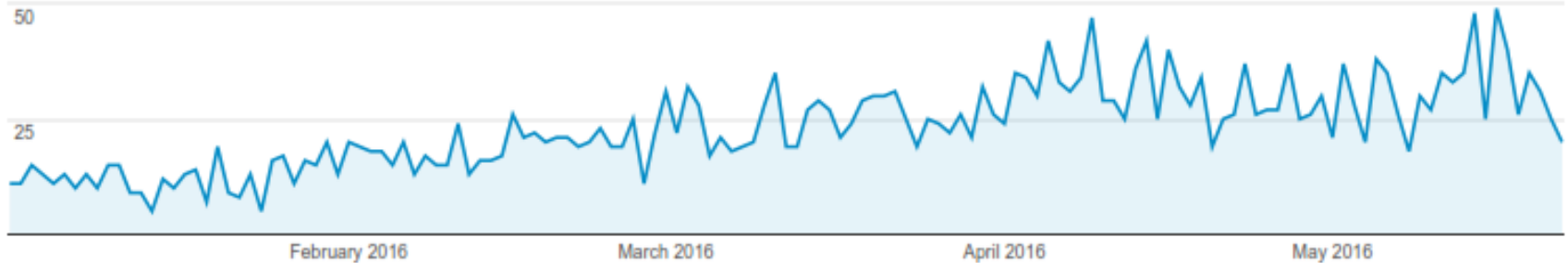
Audience Overview

Jan 1, 2016 - May 22, 2016

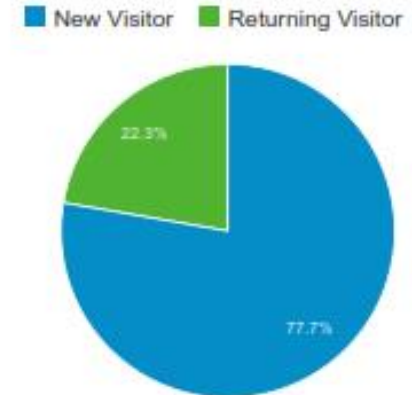
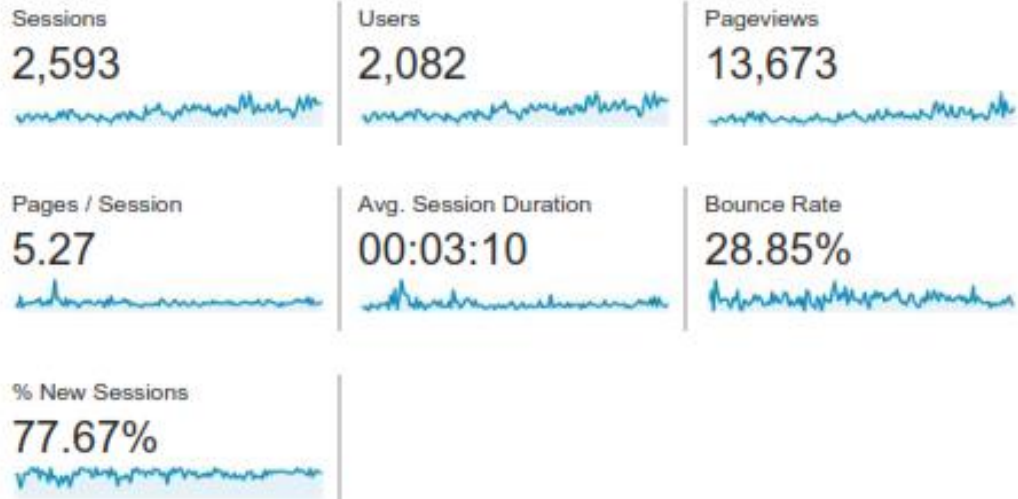
All Users
100.00% Sessions

Overview

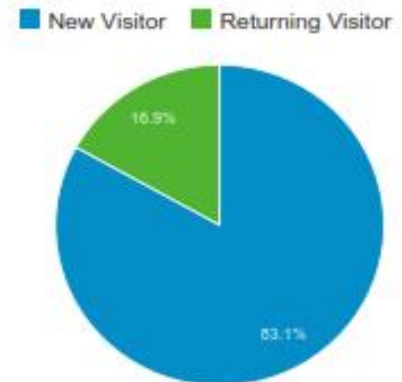
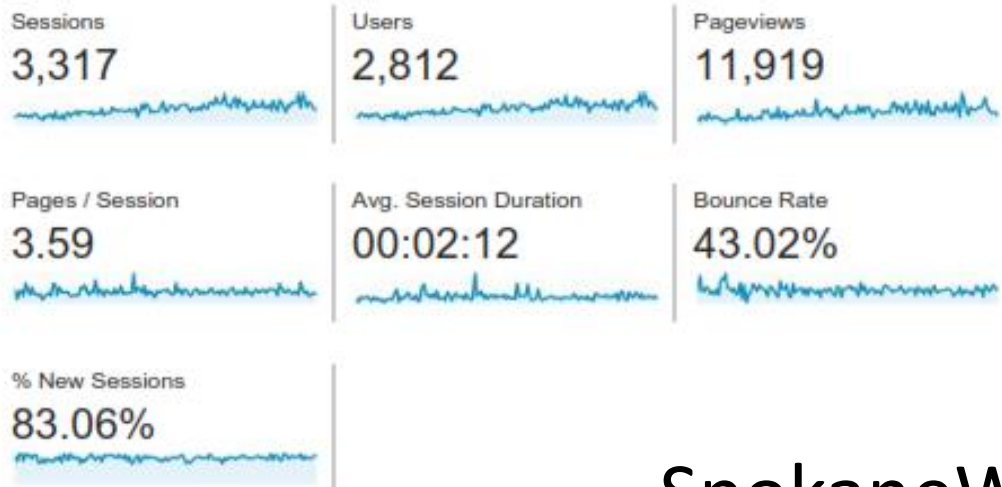
Sessions



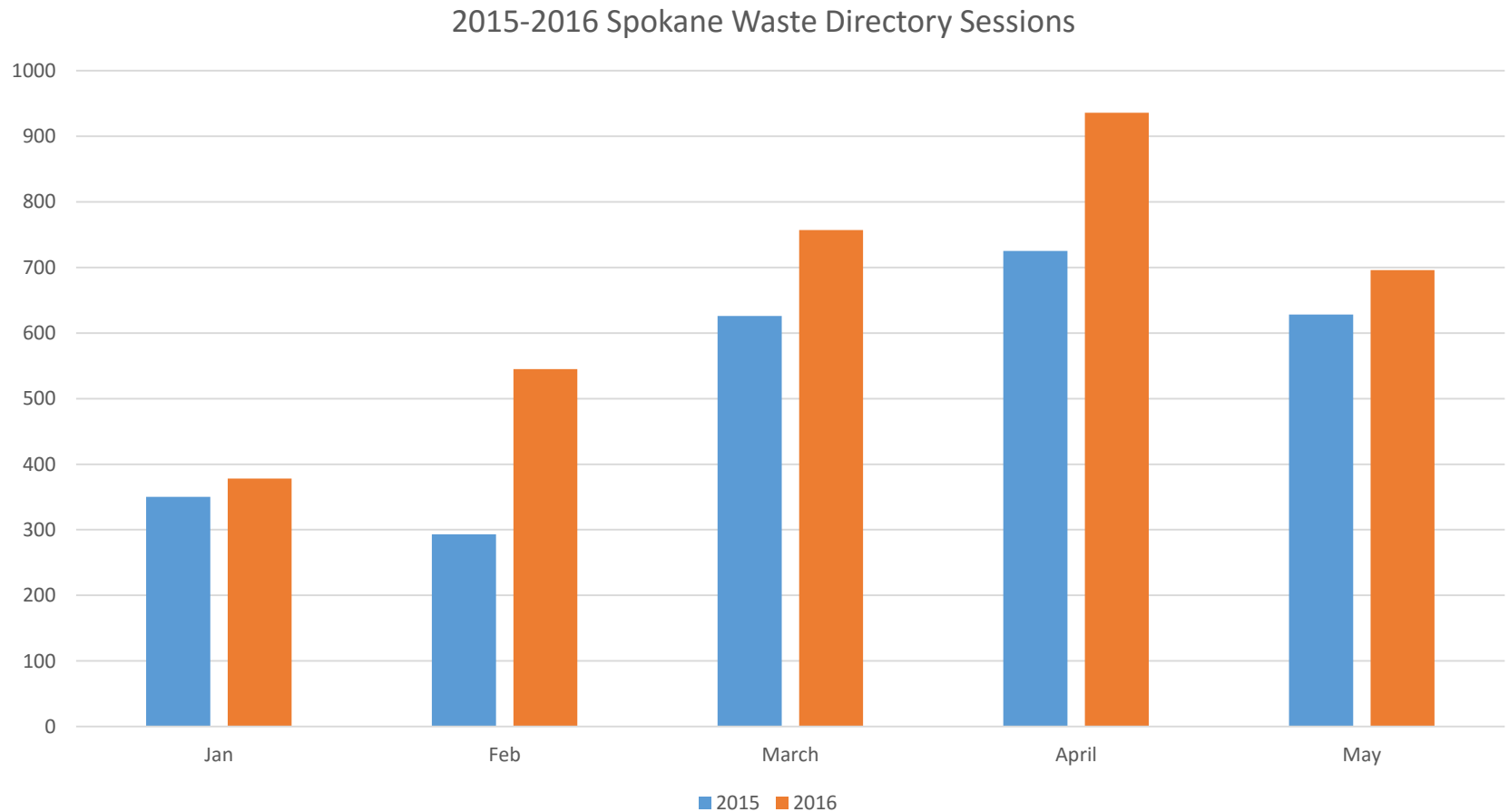
January 1, 2015 to May 22, 2015



January 1, 2016 – May 22, 2016



Spokane Waste Directory 2015-2016 Session Comparison



Spokane EnviroStars Business Certification

- 25 - Auto Body Paint, Parts & Repair
- 18 - Cleaning Supplies & Services
- 1 - Chiropractor
- 12 - Dental
- 5 - Education & Training
- 2 - Electrical Service & Supplies
- 1- Fleet Services Repair
- 1 - Food & Beverages
- 2 - Heating, Ventilating & Air
- 1 - Home Repair & Painting
- 2 - Landscaping
- 5 - Manufacturing & Technology
- 1 - Photography
- 1 - Printing
- 1 - Property Management
- 2 - Restaurants
- 1 - Transportation
- 1- Veterinary Medicine



2010-2016

- Total Certified - 86
- Total Decertified – 5

2013-2016

- Total Renewals – 24

May 25th 2016

- Double Tree Restaurants
Spencers and Shutters
- 5 Star Certified

SpokaneAquifer.org

Audience Overview

Apr 29, 2016 - May 26, 2016

All Users
100.00% Sessions

Overview



Sessions

2,564



Users

1,773



Pageviews

9,223



Pages / Session

3.60



Avg. Session Duration

00:01:54



Bounce Rate

8.97%

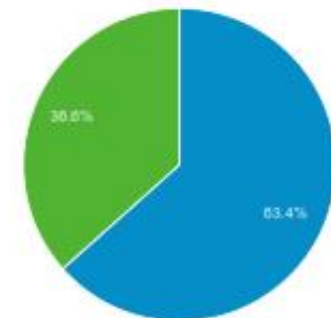


% New Sessions

63.42%



■ New Visitor ■ Returning Visitor



Spokane Aquifer Joint Board – May Pageviews 9,223

Page path	Pageviews
contact	3528
aquifer	1275
home	676
education-awareness	625
category	428
about-sajb	220
maps-photos-video	163
household-contaminant-disposal	156
publications	149
business-assistance	102
vft (Virtual Field Trip)	41
22-aquifer-issues	40
the-rathdrum-prairie-spokane-valley-aquifer	28

Water Heroes Certificate

Presented by
Aqua Duck, Defender of the Aquifer
Spokane Aquifer Joint Board
May 15, 2016

to

Mrs. Baxter's

Awesome Second Grade Class

Monarch Global Academy

430 Brock Bridge Road

Laurel, MD USA 20724





See you
September 22nd
2016