



Spokane Aquifer Joint Board

Wellhead Implementation Program Manager's Report

November 17, 2016

2017 Education and Awareness Events

- 1/26/17 - Otis Orchards Science Night
- 2/9/17 – Holmes Elementary Science Night
- 2/23/17 – McDonald Elementary Science Night
- 3/14/17 - 13th Annual Service Truck Rodeo
- 3/16/17 - Trentwood Elementary Science Night

Bill Robinson's Aqua Duck Foot Prototype





Two sets of new feet
for Aqua Duck at
\$100 each
Women's 7-8 and
Men's 10-11
There will be shims
to adjust the feet for
different performers.

DOH Source Water Protection Local Assistance Grant

To be submitted upon your approval

Spokane Aquifer Joint Board - Aqua Duck - Defender of the Aquifer
(Contaminants of Concern) DOH Source Water Protection Grant

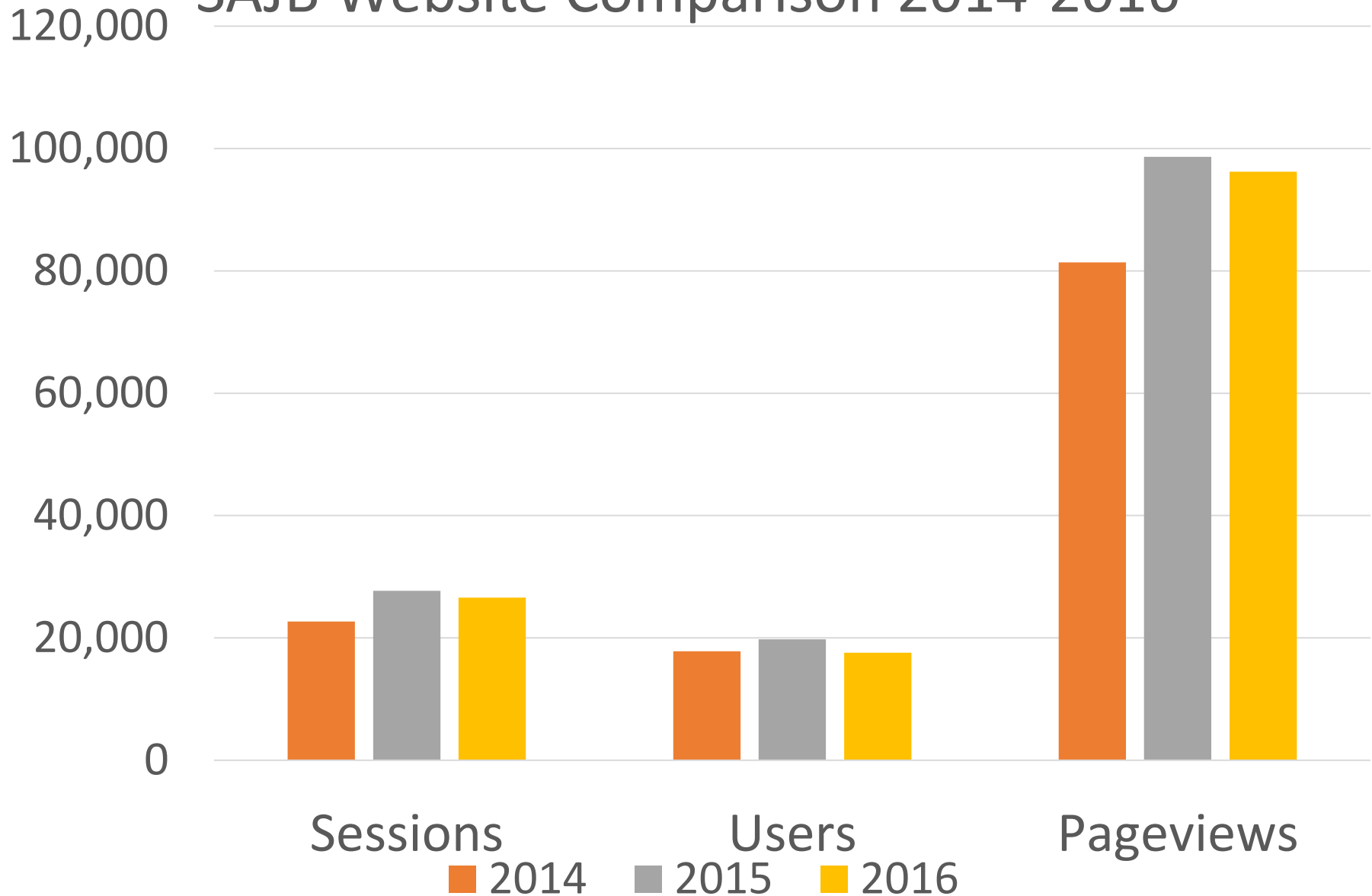
DOH Grant Request			
Dave Kelley - Graphic Artist	Artwork for New Aqua Duck Adventure (comic) no increase in price from the last comic produced in 2010		\$6,500.00
Dave Kelley - Graphic Artist	Artwork for 8 new billboard designs, at \$200 each, incorporating new comic content and regional slogan "Our Water. Our Future".		\$1,600.00
Emerald Outdoor Advertising	Produce billboard vinyls with art provided by graphic artist Dave Kelley		\$1,000.00
Griffin Publishing	Print 9,000 copies of new comic		\$3,000.00
Graphic Artist - TBD	Redesign - SAJB Household Hazardous Waste Brochure		\$1,500.00
Griffin Publishing	Print 20,000 copies of HHW brochure		
Grand Total DOH Grant request			\$13,600.00

SAJB Matching Funds		
SAJB - Program Manager	Task 1.0 - Education and Awareness Campaign - Provide new comic at 30 or more school and community events,	\$9,500.00
	Task 2.0 – Household Hazardous Waste Collection - Work with graphic artist to provide updated hazardous waste disposal information for the revised brochure- work with KSPS to design 4 new public service announcements with the contaminants of concern and artwork from new comic book.	\$2,000.00
	Task 12.0 – Materials and Print Production Management - Support publication of new comic and HHW brochure. Distribute to all member water purveyor offices.	\$600.00
Total SAJB Program Manager's funds to support this project		\$12,300.00
Website AF Web Design	Update Household Chemicals Brochure on line	\$200.00
KSPS Public Television	50 Classroom workshops, 4 new TV Spots, air time	\$40,000.00
Emerald Outdoor Advertising	Billboards posted 4 per month for 8+ months	\$12,000.00
Total SAJB Education and Awareness funds to support this project		\$52,200.00
Grand Total SAJB funding to support the project		\$64,500.00

SAJB Website Comparison 2014-2016

	2014	2015	2016
Year Jan. 1 - Nov. 15			
Sessions	22,687	27,687	26,575
Users	17,841	19,789	17,582
New Visitor	77.90%	70.60%	65.10%
Returning Visitor	22.10%	29.40%	34.90%
Pageviews	81,392	98,643	96,194
Pages/Session	3.59	3.56	3.62

SAJB Website Comparison 2014-2016



Spokane EnviroStars Business Certification and Spokane Waste Directory.org



Facebook Posts

- Got Waste Wednesday
- Super Star Saturday coming in 2017

Facebook Insights and Waste Directory Searches



People Reached	Engagement	Website Searches
8,290	342	721
1,002	43	380
15,402	757	343

Facebook Insights and Waste Directory Searches



People Reached	Engagement	Website Searches
5,304	138	31
12,657	361	37
5,097	226	50



See you
December 15,
2016