



Spokane Aquifer Joint Board

# **Wellhead Implementation Program Manager's Report**

**December 15, 2016**

# Display Options

\$399.00 - PACKAGE INCLUDES

- (1) Aspen 6' Curved Table Top Frame
- (10) Magnetic Channel Bars with Bag
- (2) Velcro-Ready Fabric Center Panels
- (2) Velcro-Ready Fabric End Caps
- (2) LED Lights
- (1) Hard-Shell Transport Case with Wheels
- (1) Fabric Hardware Set
- (1) Hard Case with Wheels



# Display Options from Trade Show Plus

## Trade Show Plus Big Wave

1) 6ft Tabletop Fabric Package	\$273
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• Add Hard case	<u>\$139</u>
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• Total w/o shipping and handling	\$412
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• (Black on Back order)	
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2) 8 Ft. w/o case and shipping	\$375
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3) Coyote 6ft Curved Fabric Tabletop	
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includes case w/o shipping	\$585
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offers 14 colors	
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# 2017 Education and Awareness Events

- 1/26/17 - Otis Orchards Science Night
- 2/9/17 – Holmes Elementary Science Night
- 2/22/17- Longfellow Elementary Science Night
- 2/23/17 – McDonald Elementary Science Night
- 3/14/17 - 13<sup>th</sup> Annual Service Truck Rodeo
- 3/16/17 - Trentwood Elementary Science Night

## Audience Overview

Nov 15, 2016 - Dec 14, 2016



All Users  
100.00% Sessions

### Overview

Sessions



Sessions

2,192



Users

1,549



Pageviews

8,361



Pages / Session

3.81



Avg. Session Duration

00:02:19



Bounce Rate

7.25%

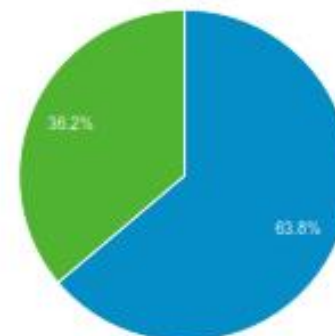


% New Sessions

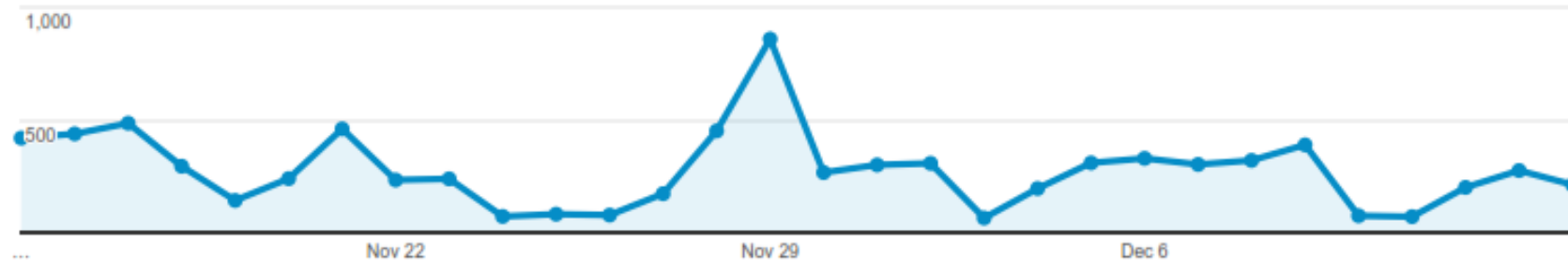
63.82%



New Visitor Returning Visitor



## Pageviews



## Pageviews

8,361



## Unique Pageviews

3,317



## Avg. Time on Page

00:00:49



## Bounce Rate

7.25%



## % Exit

26.20%



Page	Pageviews	% Pageviews
1. <a href="/contact/service-area-map/">/contact/service-area-map/</a>	1,489	17.81%
2. <a href="/">/</a>	1,252	14.97%
3. <a href="/spokane-county-water-district-3/">/spokane-county-water-district-3/</a>	614	7.34%
4. <a href="/aquifer/residence-time-of-groundwater/">/aquifer/residence-time-of-groundwater/</a>	279	3.34%
5. <a href="/contact/">/contact/</a>	252	3.01%
6. <a href="/consolidated-i-d-19/">/consolidated-i-d-19/</a>	164	1.96%
7. <a href="/pasadena-park-irrigation-district-17/">/pasadena-park-irrigation-district-17/</a>	142	1.70%
8. <a href="/maps-photos-video/">/maps-photos-video/</a>	107	1.28%
9. <a href="/kids/vfte/">/kids/vfte/</a>	103	1.23%
10. <a href="/about-sajb/">/about-sajb/</a>	96	1.15%

# Spokane Waste Directory

## Audience Overview

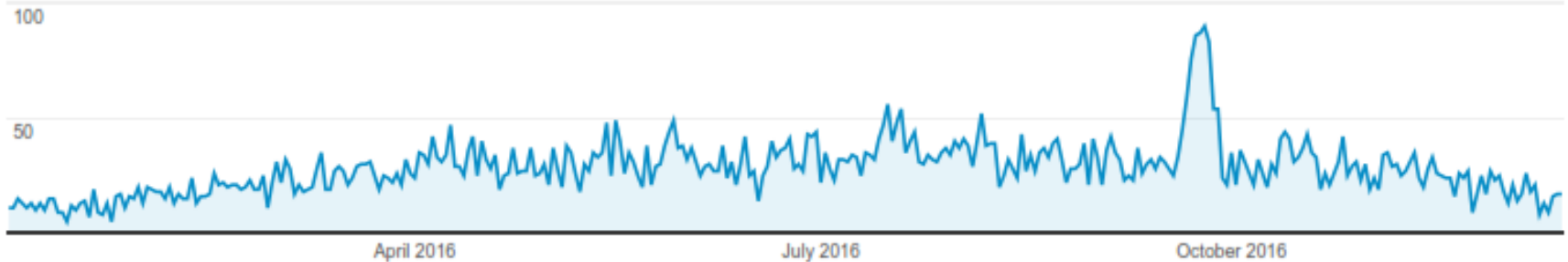
Jan 1, 2016 - Dec 14, 2016



All Users  
100.00% Sessions

### Overview

● Sessions



Sessions

9,903



Users

8,391



Pageviews

32,360



Pages / Session

3.27



Avg. Session Duration

00:01:54

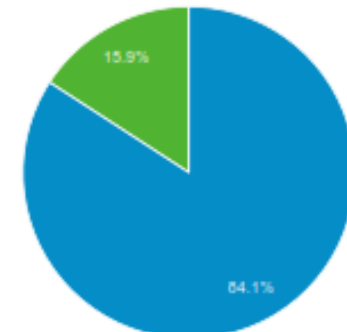


Bounce Rate

46.60%



■ New Visitor ■ Returning Visitor



# Searches for Tire disposal 1/1/16 – 12/14/16

## Pages

Jan 1, 2016 - Dec 14, 2016

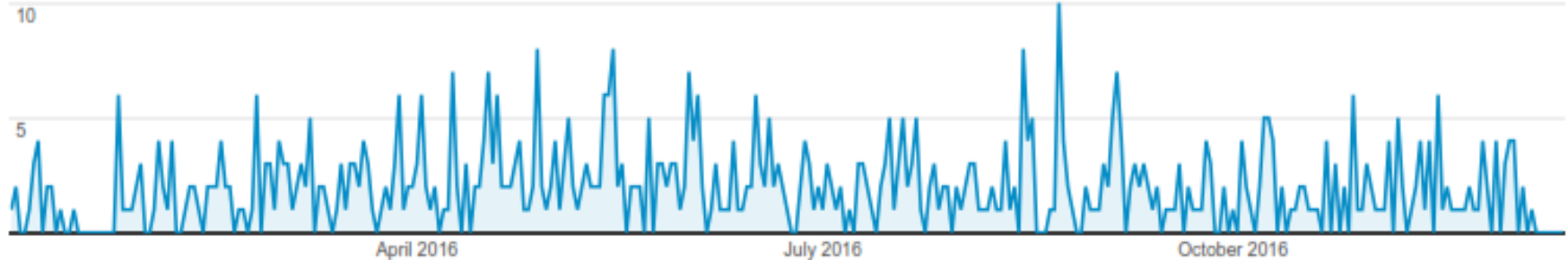
ALL » PAGE: /wastedirectory/waste\_type/tires-3/



All Users  
2.12% Pageviews

## Explorer

### Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	685 % of Total: 2.12% (32,360)	563 % of Total: 2.32% (24,221)	00:01:56 Avg for View: 00:00:50 (129.68%)	524 % of Total: 5.29% (9,900)	71.56% Avg for View: 46.60% (53.57%)	65.55% Avg for View: 30.99% (114.25%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /wastedirectory/waste_type/tires-3/	<b>685</b> (100.00%)	<b>563</b> (100.00%)	<b>00:01:56</b>	<b>524</b> (100.00%)	<b>71.56%</b>	<b>65.55%</b>	<b>\$0.00</b> (0.00%)



## Pages

Jan 1, 2016 - Dec 14, 2016

ALL » PAGE: /wastedirectory/vendor/gemtext/

All Users  
0.24% Pageviews

# Searches for Gentext

### Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	79 % of Total: 0.24% (32,360)	57 % of Total: 0.24% (24,221)	00:01:09 Avg for View: 00:00:50 (35.98%)	2 % of Total: 0.02% (9,900)	100.00% Avg for View: 46.60% (114.58%)	46.84% Avg for View: 30.59% (53.09%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /wastedirectory/vendor/gemtext/	<b>79</b> (100.00%)	<b>57</b> (100.00%)	00:01:09	<b>2</b> (100.00%)	100.00%	46.84%	<b>\$0.00</b> (0.00%)

# Spokane EnviroStars Business Certification and Spokane Waste Directory.org



## Facebook Posts

- Got Waste Wednesday
- Super Star Saturday coming in 2017



Happy  
Holidays  
See you  
January 26, 2017