

Aquifer Outreach & Education

Feb 2016 – Jan 2017



Coming Up:

- Aquifer Workshops
 - Statistics
 - Materials
 - Evaluations
- Student Contest
- On the Air

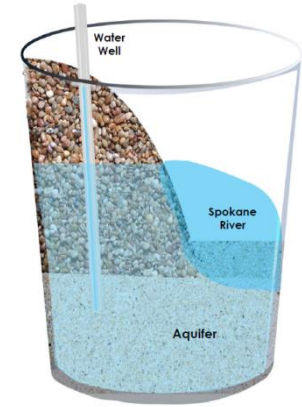


2016 Workshop Stats:

51 workshops reaching
1,194 students

Winter/ Spring 2016						
Date	School	Teacher	Kids	Classes	Grade level	District
1/30/2016	McDonald El	Marybeth Bertis	27	1	3	WV
2/2/2016	Finch EL	Michaelson	45	2	3	Spokane
2/5/2016	Finch EL	Michaelson	44	2	3	Spokane
2/5/2016	East Farms STEAM Magnet School	Pratt	34	2	3	EV
2/9/2016	South Pines	Parviainen	76	3	2	CV
2/19/2016	Progress	Segadelli	70	3	2	V
3/2/2016	Chester El	Monson	68	3	2	CV
3/18/2016	Browne	McCauley	24	1	6	Spokane
4/20/2016	Pondersosa Pines	Sullivan	75	3	3	CV
4/28/2016	Audubon Elementary	Hines	84	3	4	Spokane
5/10/2016	Cataldo	Kelly Hamill	44	2	2	Spokane
5/17/2016	Mullan Rd	Margriet Currant	78	3	3	Spokane
5/18/2016	Trentwood	Lynette Andreason	74	3	2	EV
5/18/2016	Adams El	Megan Smith	74	3	4	WV
6/6/2016	Liberty Lake	Lora Lynn	68	3	2	CV
6/7/2016	Liberty Lake	Brandon Olson	69	3	2	CV
Fall/ Winter 2016						
Date	School	Teacher	Kids	Classes	Grade level	District
9/23/2016	Spokane International Academy	Hines/Yanuszeski	47	2	2	Spokane
9/30/2016	Westview	Matusek	70	3	3	Spokane
10/12/2016	East Farms STEAM Magnet	Pratt	37	2	3	EV
11/18/2016	Franklin Elementary	Robinson	52	2	6	Spokane
11/29/2016	Bryant Elementary	Smith	18	1	2nd- 5th	Spokane
11/30/2016	Bryant Elementary	Smith	16	1	2nd- 5th	Spokane

Materials



- Each Child Leaves With:
 - Aquifer model (Aquifer-In-A-Cup)
 - Aquifer folder, map, comic book, and bookmark
 - An awesome experience
- Each Educator Receives:
 - Aquifer Atlas
 - Set of 5 water books



Teacher Evaluations for Kristen Zimmer



Workshop Evaluation

Your workshop evaluation will provide constructive feedback to the presenter(s). Please return this to KSPS at the address below at your convenience. Thank you!

Please rate the following on a scale of 1 to 5 where 1=poor and 5=excellent.

Workshop Topic 1 2 3 4 5
From the title of this session, did you receive information you expected to learn about?

Workshop Materials 1 2 3 4 5
Were the materials and handouts relevant to the topic?

Workshop Flow 1 2 3 4 5
Was the information presented in an easy-to-understand format?

Workshop Discussion 1 2 3 4 5
Did the presenter answer questions effectively and accurately?

Workshop Presenter 1 2 3 4 5
Was the presenter clear and easy to follow?

Workshop Overall 1 2 3 4 5
How would you rate this workshop in general?

Additional Comments: Ms. Zimmer was a fabulous presenter. Very clear and engaging. Great with the kids



KSPS Public Television, 3911 South Regal Street, Spokane, WA 99223
(509) 354-7743... (800) 735-2377... kristenz@kspss.org



Workshop Evaluation

Your workshop evaluation will provide constructive feedback to the presenter(s). Please return this to KSPS at the address below, either in hard copy or electronically. Thank you!

This added a nice little "check for understanding" for my kiddos & I was very pleased. Can't wait to have you back next year!!
-Mrs. Olson, Liberty Lake

	RATINGS YOU MAY HAVE BELOW				
	VERY GOOD	EXCELLENT			
From the title of this session, did you receive information you expected to learn about?	<input type="radio"/>	<input type="radio"/>			
Were the materials and handouts relevant to the topic?	<input type="radio"/>	<input type="radio"/>			
Was the information presented in an easy-to-understand format?	<input type="radio"/>	<input type="radio"/>			
Did the presenter answer questions effectively and accurately?	<input type="radio"/>	VERY GOOD	EXCELLENT		
Was the presenter clear and easy to follow?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
How would you rate this workshop in general?	POOR <input type="radio"/>	FAIR <input type="radio"/>	GOOD <input type="radio"/>	VERY GOOD <input type="radio"/>	EXCELLENT <input type="radio"/>

Additional Comments: This added a nice little "check for understanding" for my kiddos & I was very pleased. Can't wait to have you back next year!!



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PLEASE RATE US ON THE FOLLOWING AND SUBMIT ANY COMMENTS YOU MAY HAVE BELOW

	GOOD	VERY GOOD	EXCELLENT
Workshop Topic From the title of this session, did you receive information you expected to learn about?	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Workshop Materials Were the materials and handouts relevant to the topic?	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Workshop Flow Was the information presented in an easy-to understand format?	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Workshop Discussion Did the presenter answer questions effectively and accurately?	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Workshop Presenter Was the presenter clear and easy to follow?	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Workshop Overall How would you rate this workshop in general?	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

...It is a very beneficial program for our students. Kristen is full of energy and does great with the students. Thanks again!

-Megan Smith
Adams Elementary

Additional Comments:

We always enjoy have Kristen come to our classroom to teach about the aquifer. It is a very beneficial program for our students. She is full of energy and does great with the students. Thanks again!
Megan Smith

PRINT EMAIL



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Workshop Evaluation

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PLEASE RATE US ON THE FOLLOWING AND SUBMIT ANY COMMENTS YOU MAY HAVE BELOW

	POOR	FAIR	GOOD	VERY GOOD	EXCELLENT
Workshop Topic From the title of this session, did you receive information you expected to learn about?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Workshop Materials Were the materials and handouts relevant to the topic?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Workshop Flow Was the information presented in an easy-to understand format?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Workshop Discussion Did the presenter answer questions effectively and accurately?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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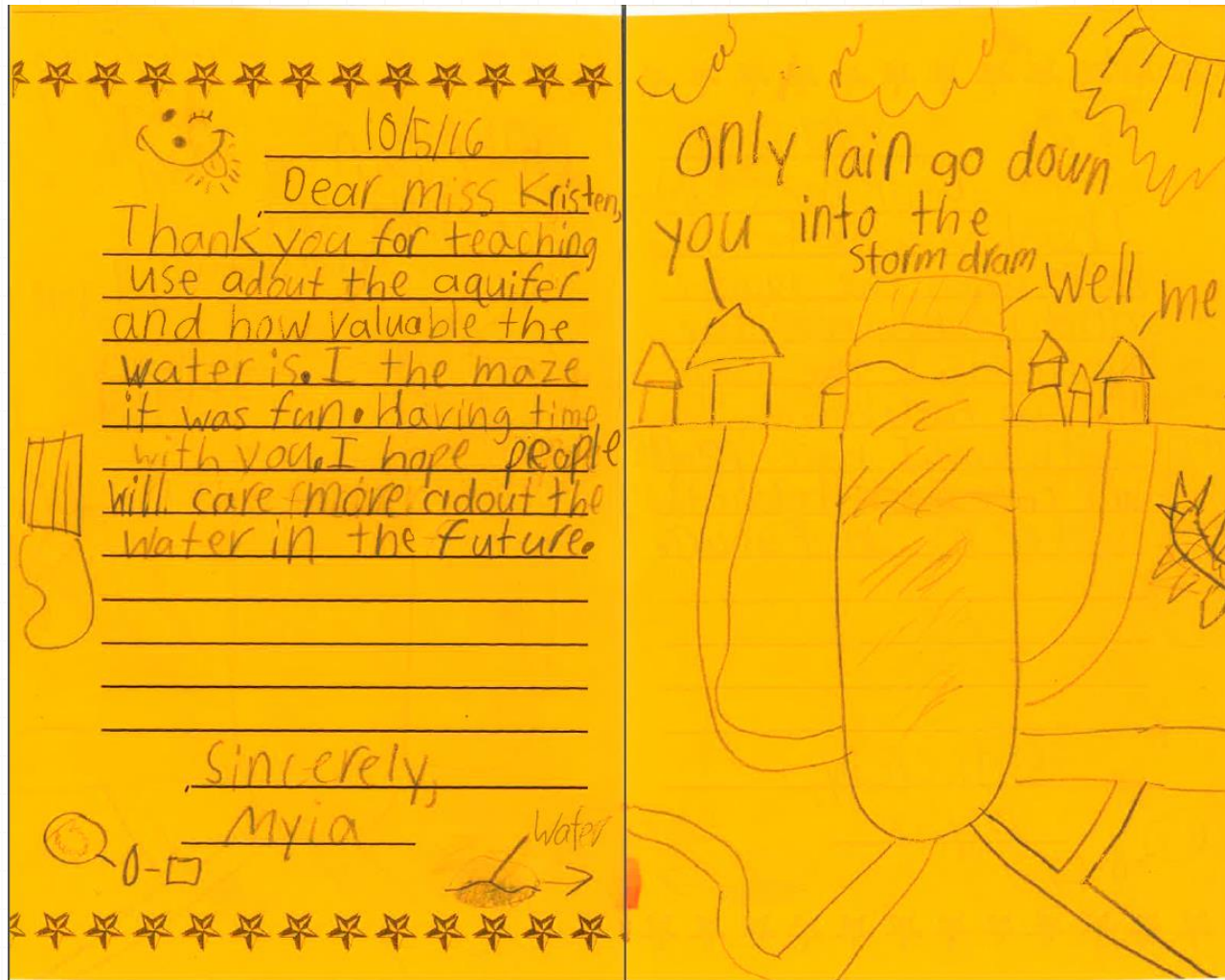
Additional Comments:

Thank you so much! The presentation was perfect for my kids, and a great enrichment for the unit we did.



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A word from our most important viewers...





10-5-16

Dear Mrs kristen _____,

Thank you for teaching us
about the aquifer and
I liked learning about aquiduck.
infact i read the aquiduck
comic 2 times. I'm Sorry but
my comic im making is at
my moms house i do have
a comic on the back
though. THX (thanks) for
evrything

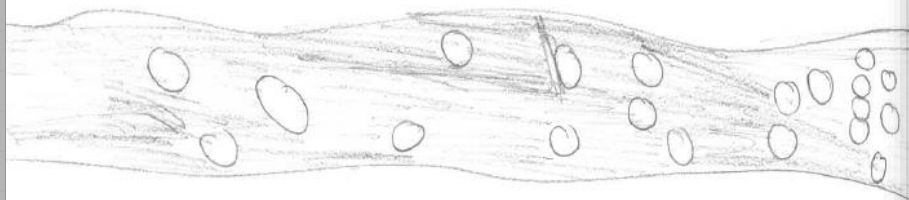
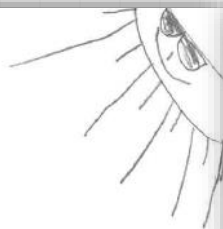
Sincerely _____,

Jayden _____



Mini comic water man





Dear Mrs. Zimmer,

Thank you for teaching me all about how the aquifer works. I loved all the games and the experiment that we did. you are the best aquifer teacher ever!! Have a merry Christmas!! 😊

Sincerely,
Avery Adams

Dear Mrs. Zimmer,

My name is Olivia and in the 4th grade at Chester Elementary. Thank you for teaching us all about the aquifer. I never new that one person can cause the whole aquifer to be destroyed. My favorite part was when we put the food coloring in! My desk partners was completely detroyed with black food coloring.

I showed my mom and she freaked out. I'm happy you came because we are going to do it in 5th grade science. This was very fun!

Sincerely,
Olivia Cassie

Dear Ms. Zimmer

Thank you for coming to our class, room 109, at McDonald Elementary to teach us about the aquifer. My favorite part was being a scientist. who was the scientists in the other class? I learned cool/fun facts!

AQUA DUCK SAYS:

GOT WASTE?



PUT IT IN THE RIGHT PLACE!

STUDENT CONTEST FOR GRADES K-6

INDIVIDUAL AND CLASSROOM PRIZES

SHOW EVERYONE WHY
GETTING RID OF WASTE THE
RIGHT WAY IS IMPORTANT!

TO ENTER VISIT
KSPS.ORG/CONTEST

THREE CONTEST CATEGORIES





To Improve Participation & Quality

- Moved up to Feb/March
- Broadened categories: posters, video, writing
- Added requirements for content
- Downloadable entry form

Promotion

- On-air promos ran over 7 weeks:
 - Aired 77 times in kids and evening time slots
 - Also promoted SpokaneWasteDirectory.org
- Digital Promotion: email, FB/Twitter, ksps.org

Posters & flyers delivered to:

- 22 Valley schools
- 30 City schools
- 24 parochial & private schools
- 5 County libraries
- 6 City libraries
- Thanks to Tonilee & KSPS volunteers!

Social Media & Digital Posts:

- Reach of over 7,000

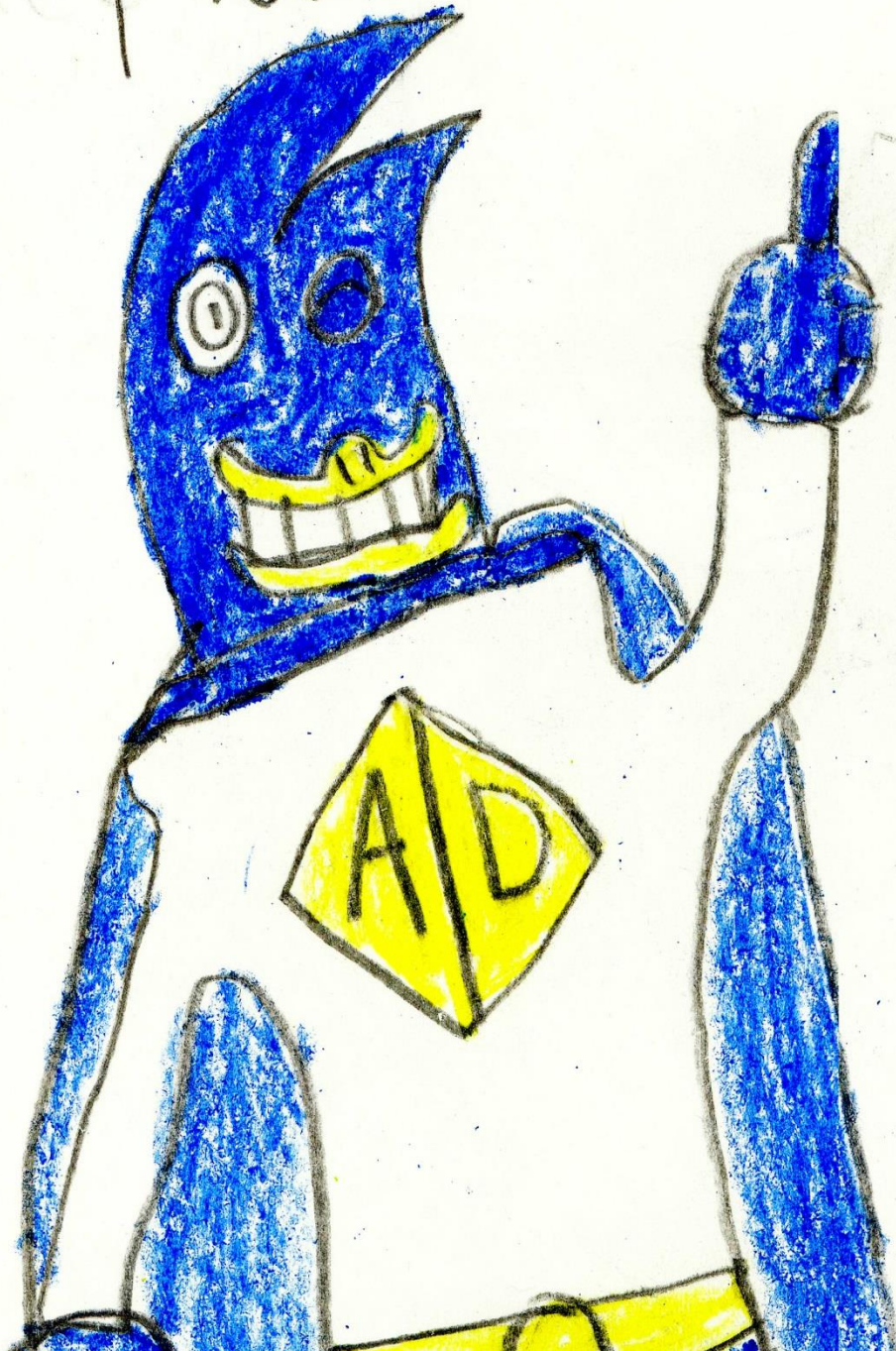




Results

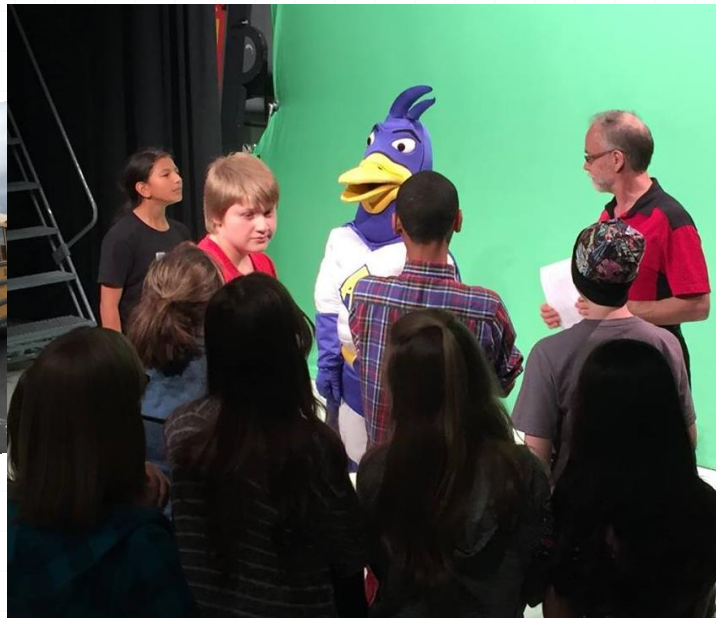
- 50 students from 7 classes, 1 home-schooler
- Many posters, 1 class video, 1 story
- Winners promo ran 88 times and winners featured on KSPS.org
- Better aquifer-related content
- More participation... plenty of room to grow
- Takeaway: send "Save the Date" messages to teachers earlier in the year

G



- right
 go to
 directory
 room
 hose,
 sidewalks.



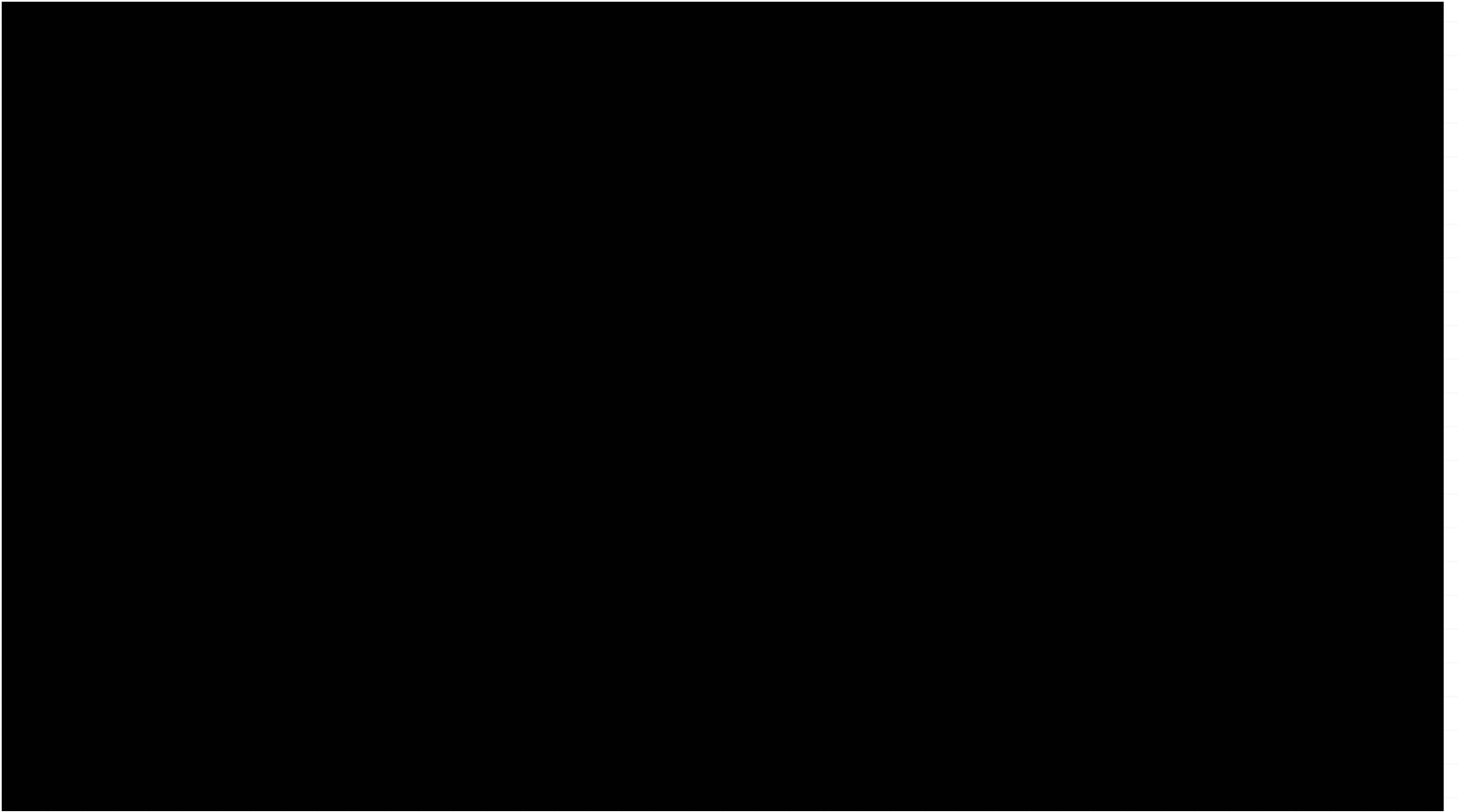


Grand Prize Class Video

Ms. McAuley's 6th Grade,
Browne Elementary

- Won a Galaxy Tab 9.7"
- Field Trip to KSPS
- Bonus: kids got to be on camera to say phrases to use in future spots





Video submitted by
Ms. McAuley's 6th grade class

On-Air So Far

- ✓ Got Waste Spring Cleanup – 280
- ✓ Aquifer in a Cup Workshops – 158
- ✓ Contest/Waste Directory – 77
- ✓ Don't Water the Street promo – 79
- ✓ Contest Winner Spot promo – 88
- ✓ Longer Lawn & Water at Night – 40



TOTAL: 722 since Feb 1

On-Air So Far

Now on the air:

- Contest Winners/Waste Directory
- 88 ran on the air
- Summer/fall spot



SAMSUNG



“Don’t water the street” TV spot


Digital Promotion

- ✓ Eblasts to the KSPS mailing list – 8,000 US
- ✓ Regular posts on Facebook, Twitter
- ✓ KSPS.org Home Page for events

KSPS The Week Ahead



We thank the Spokane Aquifer Joint Board for their support of programming on KSPS. Are you doing some fall cleaning and getting rid of old and unused chemicals, paints, pesticides? Protect your family's

 **KSPS Public TV** @KSPSPublicTV · Mar 9
Kids K-6th can enter the GOT WASTE? PUT IT IN THE RIGHT PLACE project w/ KSPS partner Spokane Aquifer Joint Board. ksp.org/contest

 **KSPS Public TV**
Published by Shawn Claypool [?] · March 9 · 

Aqua Duck wants your ideas! Kids K-6th grade... enter a poster, a story, a poem or video that focuses on the GOT WASTE? PUT IT IN THE RIGHT PLACE project KSPS is promoting in partnership with the Spokane Aquifer Joint Board. Winning works published on-line and on KSPS. Contest runs Feb 10-Mar 31 2016. For rules and more info visit ksp.org/contest.



Additional Social Media

- ✓ Spokane Waste Directory
- ✓ EnviroStars
- ✓ Reached over 31,000



Appearances

- KSPS Character Day
July 9, River Park Square
- KSPS FitKids Day
 - August 5, Ferris HS
- Kids Day in
Riverfront Park -
 - August 6
- Working on more
 - Thanks to Tonilee for
Jr. Lilac Parade &
Valleyfest





Aquifer Outreach & Education

Feb 2016 – Jan 2017



SAMSUNG