



Spokane Aquifer Joint Board

# **Wellhead Implementation Program Manager's Report**

**February 16, 2017**

# 2017 Education and Awareness Events

- 1/26/17 - Otis Orchards Science Night
- 2/9/17 – Holmes Elementary Science Night - Cancelled due to weather
- 2/22/17- Longfellow Elementary Science Night
- 2/23/17 – McDonald Elementary Science Night
- 3/13/17 - Hamblen Elementary Science Night
- 3/14/17 - 13<sup>th</sup> Annual Service Truck Rodeo
- 3/15/17 - Mullan Road Science Night
- 3/16/17 - Trentwood Elementary Science Night
- 3/23/17 - Roosevelt Elementary Science Night
- 5/24/17 – Seth Woodard Elementary Family Resource Night
- Mead 5<sup>th</sup> Grade Bear Lake Environmental Camp – 6/5-6/13/17

# Spokane River Forum H<sub>2</sub>O Breakfast

Friday, March 17, 2017, 7:30am to 10am

[Lincoln Center](#) 1316 N Lincoln St, Spokane, WA 99201

**SRF will present SAJB President, Ty Wick with the first  
H2O Stewardship Recognition Award  
for his lifetime of work protecting our drinking water.**

Keynote Speaker:

[Craig Mackey](#) Co-Director, Protect the Flows,  
The Business Voice for the Colorado River.

Leavened with 30 years of experience, Craig brings  
an optimistic view of how communities can embrace  
continued growth while accommodating future water resource needs.



# Aqua Duck vs. HAZ Comic #9

- Thanks to everyone who sent edits to the Aqua Duck comic #9 script. Your edits were incorporated and sent to Dave Kelley.
- Dave will have a revised comic for review at the March 23<sup>rd</sup> meeting.



# 1/1/16 – 12/31/16 SAJB Website Visitors

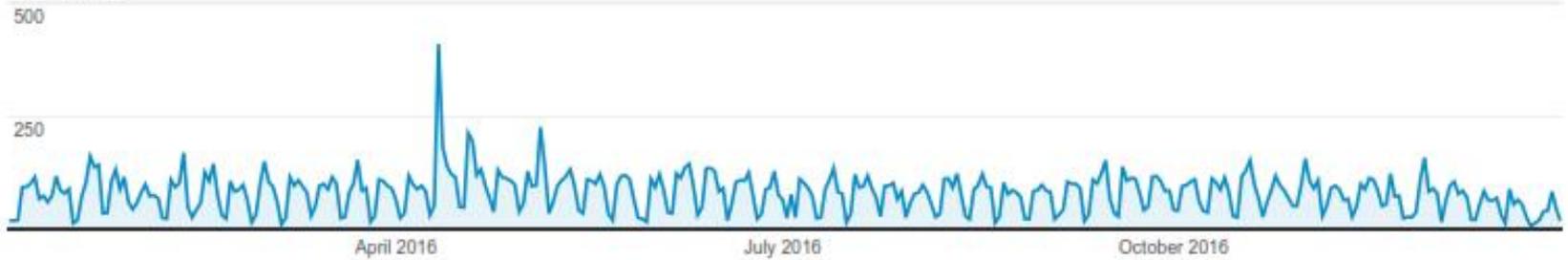
Jan 1, 2016 - Dec 31, 2016

## Audience Overview

All Users  
100.00% Sessions

### Overview

Sessions



Sessions

29,703



Users

19,586



Pageviews

108,007



Pages / Session

3.64



Avg. Session Duration

00:01:58



Bounce Rate

12.52%

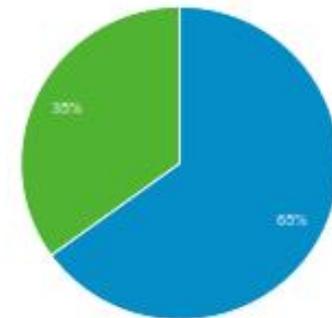


% New Sessions

64.99%



New Visitor Returning Visitor



# Top 30 SAJB Pages viewed in 2016

/contact/service-area-map/	26,459	/aquifer/what-is-groundwater/	928
/Home	10,728	/aquifer/discharge-recharge/	692
/aquifer/residence-time-of-groundwater/	4,557	/the-rathdrum-prairie-spokane-valley-aquifer/	692
/contact/	3,256	/aquifer/what-is-an-aquifer/	671
/maps-photos-video/	1,985		
/education-awareness/middle-aquifer/field-trip/	1,870	/category/member-purveyors/page/2/	614
		/publications/	602
/education-awareness/elementary-aquifer/field-trip/	1,705	/category/news/	569
/education-awareness/elementary-aquifer/	1,293	/education-awareness/water-conservation/	559
/category/member-purveyors/	1,212	/contact/water-hazard/	534
/category/aquifer-atlas/	1,135	/aquifer/wells/	532
/aquifer/types-of-aquifers/	1,117	/category/photo-galleries/	529
/about-sajb/faqs/	1,116	/publications/studies/	513
/aquifer/	1,072	/sharebutton.to	477
/household-contaminant-disposal/alternative-products-tips/kitchen-hazmat-and-alternatives/	1,033	/aquifer/how-is-groundwater-contaminated/	475
/about-sajb/	998	/education-awareness/coloring-comic-books/	475
		/business-assistance/hazardous-waste-disposal/	455

# 1/1/17 – 2/10/17 SAJB Website Visits

The statistics may be inaccurate due to website rebuild process.

## Audience Overview

Jan 1, 2017 - Feb 10, 2017

All Users  
100.00% Sessions

### Overview



Sessions

4,545



Users

3,644



Pageviews

14,828



Pages / Session

3.26



Avg. Session Duration

00:01:39



Bounce Rate

34.28%

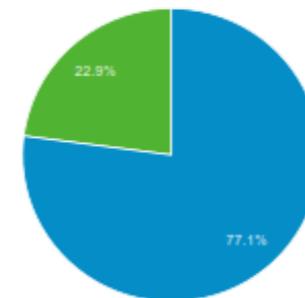


% New Sessions

77.07%



■ New Visitor ■ Returning Visitor





# SAJB Website Rebuild Home page



Find My Water Provider



Education



Waste Directory



Business Assistance



Household Contaminants



First Responders



Photos & Video



Aquifer Atlas



IWAC Bi-State Collaborative

# [SpokaneWasteDirectory.org](http://SpokaneWasteDirectory.org)

## Got Waste Wednesday Facebook Insights

- 2/8/17 – clothing – 5,985 reached - 228 reactions
- 2/1/17 – unuseable fibers – 6,909 reached - 168 reactions
- 1/25/17 – needles & syringes – 6,331 reached - 309 reactions

# Business Waste & Stormwater Management Flipbook

The Development Committee is made up of agencies that focus on solid waste and stormwater:

- Spokane County: Amanda Hess, Toni Taylor, Angela Maioriello
- City of Spokane: Kris Major, Kristen Zimmer, Adrienne Pearson
- Spokane Regional Clean Air Agency: Lisa Woodard
- Lands Council: Amanda Parish
- SAJB: Tonilee Hanson
- SRF Freelance Writer: Peyton Scheller
- CFJ Riverkeeper: Jerry White

Committee met on 2/13/17



See you  
March 23,  
2017