

# SPOKANE AQUIFER JOINT BOARD MEETING MINUTES

May 31, 2018

SAJB Officers:

President Jeremy Jenkins, VP Shane Sheppard, Secretary Todd Henry, Treasurer Bryan St. Clair

# 1) CALL TO ORDER

The Board of Directors of the Spokane Aquifer Joint Board (SAJB) met in Regular Session at Modern Electric Water Company. A total of 14 attended the meeting; including 11 SAJB voting representatives, 0 SAJB alternate voting representatives, 1 non-voting member, Program Manager Hanson and 2 guests. The sign-in sheet of SAJB members and guests is available upon request. The meeting was called to order at 1:33 pm.

#### **Consideration of Regular Meeting Minutes**

Vice President Shane Sheppard called for any additions, corrections or deletions to the Minutes of May 3, 2018. Hearing none, Rick Neal moved to approve the minutes as submitted and BiJay Adams seconded the motion. VP Sheppard called for a vote and the motion carried unanimously.

# 2) FINANCE COMMITTEE REPORT

## Treasurer, Bryan St. Clair presented the financial reports for May 31, 2018

#### **SAJB** Administration Funds

The SAJB Washington Trust checking balance for May 31, 2018 is \$4,249.23.

## SAJB Wellhead Implementation Plan (WIP) Funds

The WIP Washington Trust checking balance for May 31, 2018 is \$101,350.75. The Spokane County Investment Pool (Implementation) balance is \$44,720.17

#### Administration and WIP Bill Payment Summary

Treasurer, St. Clair presented the Bill Payment Summaries for May 31, 2018.

The May 31<sup>st</sup> Bill Payment Summary totaled \$10,201.58. It detailed SAJB Administration bills of \$0.00 and Wellhead Implementation Bills of \$6,983.49. The Program Manager Consulting Services including mileage and reimbursements for the time period of April 30<sup>th</sup> to May 25<sup>th</sup> 2018 amounted to \$3,218.09.

Those present reviewed the May 3<sup>1st</sup> bill payment summary. Rick Neal moved to approve the May 31<sup>st</sup> Bill Payment Summary as presented. Terry Squibb seconded the motion. VP Sheppard called for discussion. PM Hanson opened discussion regarding Joe Carroll's invoice. Joe Carrol credited SAJB \$1,950.00, the portion of his bill that exceeded the original \$10,000.00 allocated for the Amicus Brief. At the May 3<sup>rd</sup> SAJB meeting the members voted to pay Joe his full fee. Should the Treasurer cut an additional check for Joe Carrol to cover the discounted portion of his bill? Members present agreed that the decision of May 3<sup>rd</sup> should stand, and the full fee be paid to Joe Carrol. VP Sheppard called for the vote, the motion carried unanimously.

# 3) OLD BUSINESS

**Idaho Washington Aquifer Collaborative (IWAC)** – IWAC has prepared an RFP for a consultant to develop irrigation design standards. The date for distribution is still to be determined.

Graphic artist, Eric Miller, has received the original Drippy the Water Drop artwork and will begin the process of "vectorizing the images. IWAC will continue meeting during the summer construction season. The next IWAC meeting is June 12, 2018, 1:30 pm at Liberty Lake Sewer and Water District.

Household Hazardous Waste (HHW) and Water Conservation Flipbook – The updated HHW and Water Conservation flipbook was reviewed. The new covers and revised HHW logos were accepted. Discussion included possible titles that would be a "call to action" and engage the reader. Terry Squibb suggested that we use the existing tag lines, "Got waste? Put it in the right place!" on the HHW front cover, and "Don't waste our water. It's beneath you." on the water conservation back cover. This would keep our messaging consistent and the phrases are already recognized by the public. Members present agreed with using the existing tag lines for the titles.

**Consumer Confidence Reports – On-line access –** PM Hanson showed the new website home page which is not yet visible to the public. At the bottom of the new page is a place for links to each member's Water Quality Report (CCR). Here is the link to the new home page <a href="https://www.spokaneaquifer.org/home-new/">https://www.spokaneaquifer.org/home-new/</a>. The password is "tonilee". The new home page will go live on June 25th, 2018. Please send your 2017 CCR to PM Hanson for uploading to the website. The CCR will also be located on member pages. To ensure one click access, PM Hanson can send you a short url for your customers.

# 4) NEW BUSINESS

SAJB will suspend meetings June through August during the summer construction season. The Next SAJB Meeting will be Thursday, September 27, 2018.

## 5) WELLHEAD PROGRAM IMPLEMENTATION PLAN Program Manager's Report

<u>KSPS Aquifer in a Cup Workshops – Mid-year report</u> – In 2018, Aquifer Workshops expanded from 50 to 62 including 4 workshops for Homeschool groups. Kristen Zimmer and Elizabeth Lancaster have completed 54 workshops with a total of 1,151 students grades first through fifth. Student and teacher feedback continues to be excellent for both Kristen and Elizabeth. SAJB appreciates the expertise and enthusiasm for teaching about the aquifer displayed by both of these great instructors.

#### **Education and Awareness Upcoming Events**

- 5/31/18 Browne Elementary Science Night
- 6/2/18 Fire District 9 Demo & Wellness Day
- 6/16/18 Parade of Paws Spokane Humane Society
- 8/1/18 EnviroKids 2 & 3:30 South Hill Library
- 8/4/18 Kids Day (KSPS)
- 8/7/18 EnviroKids 3 pm at East Side Library
- 8/8/18 EnviroKids 2 and 3:30 Indian Trail Library
- 8/18/18 Unity in the Community
- 9/8-9/16/18 Spokane county Interstate Fair
- 9/21-22/18 Valleyfest
- 10/27/18 Fall Leaf Festival and Compost Fair

**SAJB Website Google Analytics –** Find my water provider continues to be the most used page on the website with a 63% increase in use between 2017 and 2018. The home page use declined by 46.9% which indicates that viewers have bookmarked the web pages that they access regularly. The Middle School Virtual Field Trip was redesigned this year and use has increased. The next step is to systematically distribute the links to teachers who may have had an older bookmark and do not know how to access all of the virtual field trips since the website was redesigned in 2017.

| SAJB Website Content           | Pageviews<br>March to May<br>2017 | Pageviews<br>March to May<br>2018 | % change  |
|--------------------------------|-----------------------------------|-----------------------------------|-----------|
| Home                           | 2,947                             | 1,563                             | -46.96%   |
| Find My Water Provider         | 2,527                             | 4,119                             | 63.00%    |
| Education Virtual Field Trips  | 354                               | 535                               | 51.13%    |
| Middle School VFT Conservation | 15                                | 212                               | 1,313,33% |
| What are PCBs?                 | 21                                | 71                                | 238.10%   |

**The Waste Directory Spring Media Campaign** (4/11/18 – 6/3/18) focuses on auto repair (oils, antifreeze, batteries, tires and brakes), lawn and yard (fertilizer, herbicides, and pesticides) and PCBs in construction and demolition (paint pigments (yellow and neon green), fluorescent light ballasts, caulking for windows, sidewalks and bathrooms). Media includes iHeart Radio, Spokane River Forum Facebook and Instagram, Aqua Duck Billboards, KSPS Public TV Waste Directory spot, print ads and Public Events. The media campaign has been successful to date in getting people to search the Waste Directory for disposal options for the focus wastes.

In a comparison of 2018 and 2017 for the dates January 1st to May 21st

- PCBs = 137% increase (57/24)
- Paint = 4.8% increase (284/271)
- Oil = 35.7% increase (494/364)
- Herbicides = 71.4% increase (12/7)
- Pesticides = 40% increase (14/10)

The next step is to increase the total number of people searching for disposal options for these and other waste types.

**EnviroCertified Rebranding –** Products are in the final reviews. Products include: Window Decal, Recruitment Brochure, Customer Brochure, Poster, Pocket Folder and Bookmark.

This is the rebranded window decal and all other products use the same image.



# 6) OPEN FORUM

# 7) ADJOURN

There being no further business this 31<sup>st</sup> day of May 2018, VP Sheppard adjourned the meeting at 2:29 PM.

Vice President Shane Sheppard

Secretary Todd Henry