

# SAJB Assessments and Dues

Thank you 100% have reported 2020 connection numbers.

•CID	+ 78	•MEWCO	+ 66
•ESWD1	+ 43	•Orchard	+ 23
•Irvin	+ 8	•PPID	+ 93
•LLSWD	+127	•Spokane	
•Millwood	+ 10	•SCWD3	+117
•Moab	+ 6	•Vera	+ 82
•Model	+ 65	•Whitworth	+250

**Regional Growth > 868 Connections**



# IWAC Irrigation & Landscape Design Workshop 1/30/20 Evaluation Results

**Instructors: Terry Pickel, BiJay Adams, Danny Motylewski, Todd Kemink, Gary Nolan, Jim Markley, Kara Carleton, Jim Ekins**

**26 of 34 participants returned evaluation forms. One person on some questions, marked two scores, both of which were included in this summary.**

- 1. The workshop objectives met your expectations. Disagree =1, Agree = 14, Strongly Agree = 11**
- 2. The Instructor is knowledgeable about the subject. Agree = 12, Strongly Agree = 15**
- 3. The presentation was clear and understandable. Disagree =1, Agree = 12, Strongly Agree = 14**
- 4. The instructional aids are well designed and easy to understand. Agree = 15, Strongly Agree = 11**
- 5. How would you rate the facility for comfort and convenience? Fair = 2, Good = 4, Excellent = 20**
- 6. Overall, how would you rate this workshop? Fair = 1, Good = 12, Excellent = 13**
- 9. How did you learn about this workshop? IESS = 2, Email = 7, Co-Worker/Work = 14, SAJB = 1, EGAID = 1**



**02/21/2020** | **Exit Letter: Spokane Aquifer Joint Board** \$1,356

### **Audit Results 2017-2018**

- In relation to our report that will be issued on our website, we would like to bring to your attention the results of our audit:
- Based on the procedures performed, except as described below, nothing came to our attention in the areas we reviewed that caused us to believe the joint control board was not in substantial compliance with applicable state laws, regulations, and its own policies, or had significant weaknesses in controls over the safeguarding of public resources.

### **Recommendations:**

- We recommend the Board establishment of a written policy or rule (e.g. resolution) allowing for alternative and proxy voting. We further recommend the Board not allow voting by text; attendance / voting through telephone or video are considered allowable remote attendance under OPMA (Chapter 42.30 RCW).
- We also recommend the Board take steps to update meeting minutes documentation with regard to expenditures, to ensure all necessary elements are recorded such as check numbers.



Spokane Aquifer Joint Board

# **Wellhead Implementation Program Manager's Report**

**February 27, 2020**



# Breakfast - CDA Lake Resort

June 2,3,4, 9,10 or 11

7:15 am – 9:30 am

## One Water

### Speaker:

**Diane Taniguchi-Dennis, P.E., BCEE, MBA, Chief Executive Officer, Clean Water Services, Portland OR.**

A nationally recognized water leader, Diane serves on the boards of the [National Association of Clean Water Agencies](#), [WaterReuse](#) and [The Water Research Foundation](#).

Diane is a licensed Professional Engineer in the State of Oregon and a Board-Certified Environmental Engineer. She holds a Bachelor of Science in Civil and Environmental Engineering from Cornell University and a Master of Business Administration from the Atkinson Graduate School of Management at Willamette University. Prior to joining Clean Water Services in 2011, Taniguchi-Dennis served as the City of Albany Public Works Director for 12 years.



**One Water Roadmap:**  
The Sustainable Management of  
Life's Most Essential Resource



# 2020 Education and Awareness Events

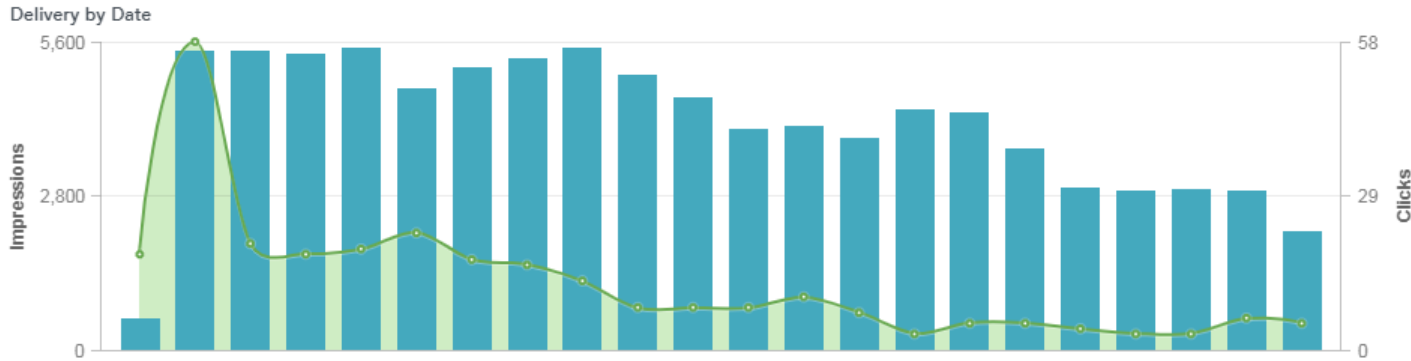
- 1/28/20 Sunrise Elementary Presenter's Night
- 1/29/20 IWAC Irrigation & Landscape Design Workshop
- 1/30/20 Otis Orchards Science Extravaganza
- 2/3/20 Whitworth Science Methods for Teachers
- 2/6/20 Holmes STEM Night – Reanette Boese (RB)
- 2/26/20 Longfellow Science Night – (RB)
- 2/27/20 Opportunity Elementary Science Night – (RB)
- 3/11/20 Service Truck Rodeo – Track 2 (RB)
- 3/16/20 Evergreen Elementary STEM Night
- 3/19/20 Mullan Road Elementary STEM – (RB)
- 3/26/20 Trentwood Elementary STEM Night
- 4/7/20 EnviroKids Clubhouse at Moran Prairie Library – (RB)
- 4/9/20 EnviroKids Clubhouse at Spokane Valley Library – (RB)
- 4/18-19/20 Caring for Creation St. Al's Parish
- 4/21/20 Audubon Elementary STEAM – (RB)
- 4/25/20 Arbor Day at Finch Arboretum
- 4/30/20 PNWS – AWWA Waste Directory Session



# SPOKANE AQUIFER JOINT BOARD

EnviroCertified Digital Campaign  
February 2020 Monthly Report

# TARGETED DISPLAY & RETARGETING



**90,718 IMPRESSIONS**

*Monthly Impression Goal: 46,700*

**276**

**LINK CLICKS**

**.30%**

**CTR**

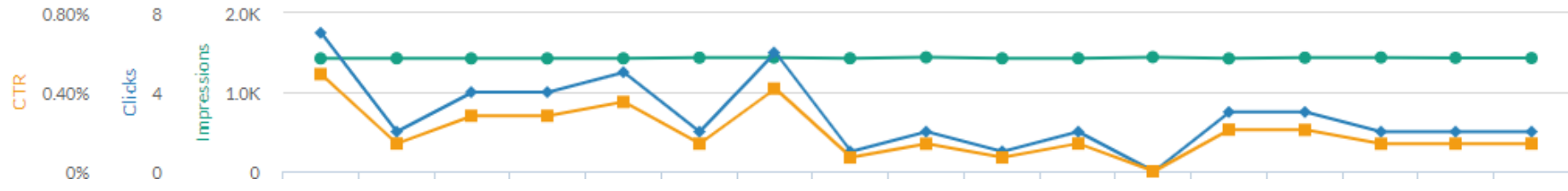
Tactic	Impressions	Clicks	CTR
Targeted Display	75,004	250	.33%
Site Retargeting	15,714	26	.17%



# ADDRESSABLE GEOFENCING



## Programmatic - Campaigns



**24,326**

**IMPRESSIONS**

Monthly Impression Goal: 42,500

**48**

**LINK CLICKS**

**.20%**

**CTR**

### Device Share by Impressions



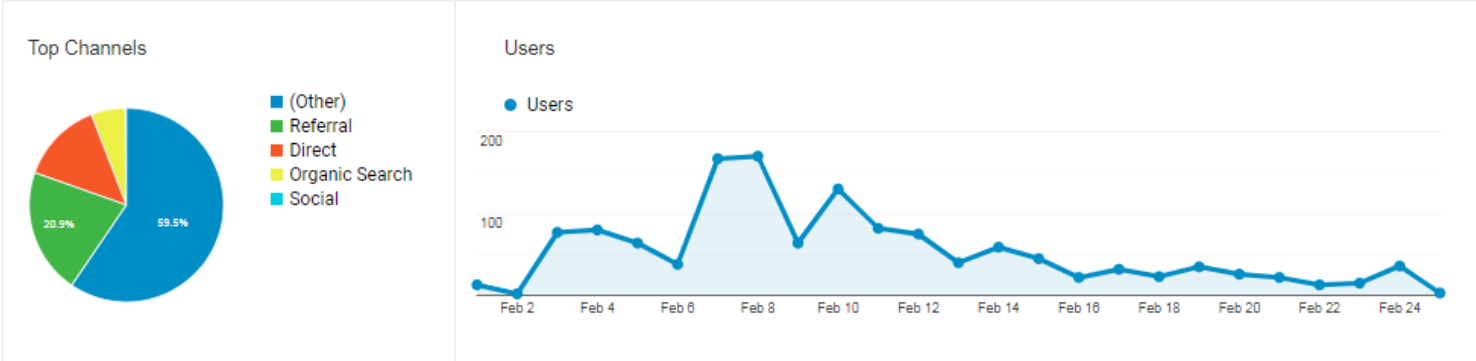
■ Connected TV 
 ■ Desktop/Laptop 
 ■ Game Console 
 ■ Not Available 
 ■ SmartPhone 
 ■ Tablet



# ADDRESSABLE GEOFENCING – DELIVERY BY ZIP CODE

STATE	CITY	ZIP CODE	IMPRESSIONS	CLICKS	CTR
WA	Spokane Valley	99206-3107	1,400	6	0.43%
WA	Spokane Valley	99216-3421	4,205	4	0.10%
WA	Spokane Valley	99216-1007	1,810	4	0.22%
WA	Liberty Lake	99019-8523	733	3	0.41%
WA	Spokane Valley	99037-9856	903	2	0.22%
WA	Spokane Valley	99206-5661	788	2	0.25%
WA	Spokane	99218-1366	270	2	0.74%
WA	Spokane Valley	99216-1801	100	2	2.00%
WA	Liberty Lake	99019-5034	86	2	2.33%
WA	Spokane	99205-0000	476	1	0.21%
WA	Spokane	99208-1224	265	1	0.38%
WA	Spokane Valley	99212-2376	79	1	1.27%
WA	Spokane Valley	99216-2830	69	1	1.45%
WA	Spokane Valley	99212-2375	68	1	1.47%
WA	Spokane	99207-2735	64	1	1.56%
WA	Spokane	99202-2002	58	1	1.72%
WA	Spokane	99207-2050	50	1	2.00%
WA	Spokane Valley	99206-4138	29	1	3.45%
WA	Spokane Valley	99037-8569	28	1	3.57%
WA	Spokane Valley	99037-8901	24	1	4.17%
WA	Spokane	99208-0000	18	1	5.56%
WA	Spokane Valley	99216-1839	376	0	0.00%
WA	Spokane	99201-0621	237	0	0.00%
WA	Spokane Valley	99216-1814	223	0	0.00%
WA	Spokane Valley	99037-9544	211	0	0.00%
WA	Spokane Valley	99206-3510	133	0	0.00%
WA	Spokane Valley	99212-0819	116	0	0.00%
WA	Otis Orchards	99027-8240	114	0	0.00%
WA	Spokane Valley	99206-4034	112	0	0.00%

# ENVIRO CERTIFIED WEBSITE ANALYTICS



	Acquisition			Behavior		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration
	1,308	1,301	1,342	89.42%	1.19	00:00:06
1 (Other)	780	<div style="width: 59.5%;"></div>		86.92%	<div style="width: 86.92%;"></div>	
2 Referral	274	<div style="width: 20.9%;"></div>		98.55%	<div style="width: 98.55%;"></div>	
3 Direct	180	<div style="width: 13.7%;"></div>		87.91%	<div style="width: 87.91%;"></div>	
4 Organic Search	74	<div style="width: 5.6%;"></div>		86.08%	<div style="width: 86.08%;"></div>	
5 Social	3	<div style="width: 0.2%;"></div>		100.00%	<div style="width: 100%;"></div>	

To see all 5 Channels click [here](#).

# Solid Waste Advisory Committee (SWAC)

## 2020 Comprehensive Solid Waste Management Plan

Sub Committee Met on 4/19/20

- Reviewed and amended the 2020 Proposed Table of Contents compared to 2015 TOC.
- Brainstormed Vision Statement
- Next Meeting 3/3/20



See you  
March 26, 2020