



# SPOKANE AQUIFER JOINT BOARD MEETING MINUTES

May 27, 2021

SAJB Officers:

President Jeremy Jenkins, VP Shane Sheppard, Secretary Todd Henry, Treasurer Doug Greenlund

## 1. CALL TO ORDER

The Board of Directors of the Spokane Aquifer Joint Board (SAJB) met in Regular Session via Zoom. A total of 16 attended the meeting including 8 SAJB voting representatives and three proxies. Todd Henry gave his proxy to Shane Sheppard and Terry Squibb gave his two proxies to Rick Neal. Others in attendance included 1 non-voting member, Program Manager Hanson and 7 guests. The sign-in sheet of SAJB members and guests is available upon request. The meeting was called to order at 1:37 pm.

### Consideration of Regular Meeting Minutes

President Jeremy Jenkins called for any additions, corrections or deletions to the Minutes of April 22, 2021. Doug Greenlund provided the following correction to the City of Spokane's Fluoridation Study.

*"The city of Spokane is negotiating a change to the grant allowing \$600,000 that would not be required to be repaid if the city decided against implementing fluoridation. The RFQ is in development for a contractor to conduct the fluoridation study."*

Shane Sheppard moved to approve the April minutes as corrected and Kelly Williquette seconded the motion. President Jenkins called for a vote and the motion carried unanimously.

## 2. FINANCAL REPORT

Treasurer Doug Greenlund presented the May Financial Report

The **May WIP Bill Payment Summary** totaled \$11,657.98 as detailed in WIP check numbers 2538-2542. The May summary detailed Wellhead Implementation Bills of \$8,577.99. Program Manager Consulting Services including mileage and reimbursements for the month of May amounted to \$3,079.99.

The Spokane County Pool Balance is \$47,280.96. The Washington Trust WIP Balance is \$112,637.53 and the Washington Trust Administrative balance is \$6,539.09.

Those present reviewed the bill payment summary for May. Brian St. Clair moved to approve the May 2021 Bill Payment Summary as presented. Kelly Williquette seconded the motion. President Jenkins called for a vote and the motion carried unanimously.

## 3. OLD BUSINESS

**Ty Wick Defender of the Aquifer Award** – A draft award application form was reviewed by the members. Questions and recommendations included the following:

- What is the actual award? Should the award be different depending on the recipient? A student winner might receive a monetary award and an agency or organization might receive a plaque.
- Graphics suggestions: Spell out Spokane Valley Rathdrum Prairie Aquifer and design the flyer with more color contrast.

**Gravel Pits** – President Jenkins suggested that a work group be formed to explore this issue in more depth. Sheri Miller researched the issue and DOH does not have jurisdiction, but she is willing to participate in the work group. City of Spokane Valley shoreline regulations is another area to explore.

**2021 PCSI and Find My Water Provider Map** – Reanette Boese reported that she has received reviews for all 2021 PCSI except for two districts. She extended her thanks again to all who met the deadline. 2021 is not a map and letter year but updating the lists annually makes it easier to complete the process in the years when the letters are mailed.

**Find My Water Provider Map** is complete except for phone numbers for the smaller Kootenai County water districts. IWAC President Terry Pickel, has agreed to help locate phone numbers. Another challenge has been that in Idaho there are Areas of City Impact (ACI) that overlap with purveyor districts and are creating issues with making a KMZ map that can be searched.

#### 4. NEW BUSINESS

**SVFD Request for Current Water District Maps.** – Austin Morrell reported that the current water system maps on file are out of date. He requested that all SAJB members send PDFs, electronic or updated paper copies of their service areas showing where all fire hydrants are located. Copies can be emailed to [MorrellA@spokanevalleyfire.com](mailto:MorrellA@spokanevalleyfire.com) or mailed to:

Austin Morrell  
Spokane Valley Fire Department  
2120 N. Wilbur Road  
Spokane Valley, WA 99206

**[Aquifer in a Cup Workshop 2021 Report](#)** – Elizabeth Lancaster reported that this spring Aquifer in a Cup Workshops have been conducted both virtually and in-person. To date 46 of the 60 contracted workshops have been completed at nine (9) schools, reaching 805 students. Student and teacher evaluations show that they enjoy and appreciate the workshops. Elizabeth plans to offer Aquifer Workshops at Summer Schools and the Express Programs. SAJB appreciates the work Elizabeth and KSPS are doing to educate students about aquifer protection.

**Bryan St. Clair** is retiring from Modern Electric Water Company on June 24, 2021. SAJB wishes Bryan the best of everything in his retirement. Due to the pandemic, the retirement celebration will be a private event at MEWCO.

## 5. WELLHEAD PROGRAM IMPLEMENTATION PLAN - [Program Manager's Report](#)

### Education & Awareness / Media Campaign Analytics and Schedule

**April - Backflow Video Results:** Backflow Protection campaign was a video-only campaign using Social Display and Targeted Video Display tactics.

#### Social Display

- Average watching time for social media video is about 10 seconds / ours 26 seconds.
- Total of 13,780 thru-plays (views up to 15 seconds) and a total of 7,042 video completions.
- Completion rate was 23.11%. For a 30 second video on social media, that's pretty strong!

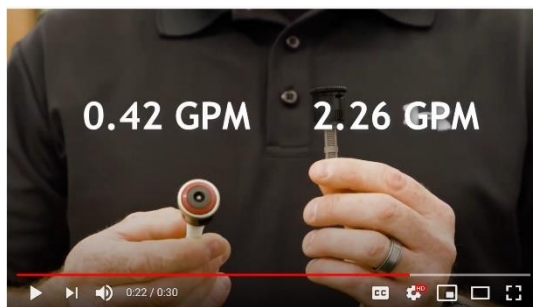
#### Targeted Video Display

- Video ads had a 47.49% video completion rate which is very good for 30 second ads. Typically, online video completion rates average from 50%-80% for 15 second ads.
- In total there were 37,818 total video completions.

**May – Teachers Science Fair Extravaganza** is the media focus. Results TBD.

#### Media Schedule:

**June thru August - Water Conservation** is scheduled for digital ads. Tonilee asked KSPS to take BiJay's Irrigation Retrofit video and edit it into a 30 second version. KSPS prepared two 30-second versions. Members reviewed the original 1:23 version and the new 30-second versions.



<https://www.youtube.com/watch?v=oYVi4smGFyM>



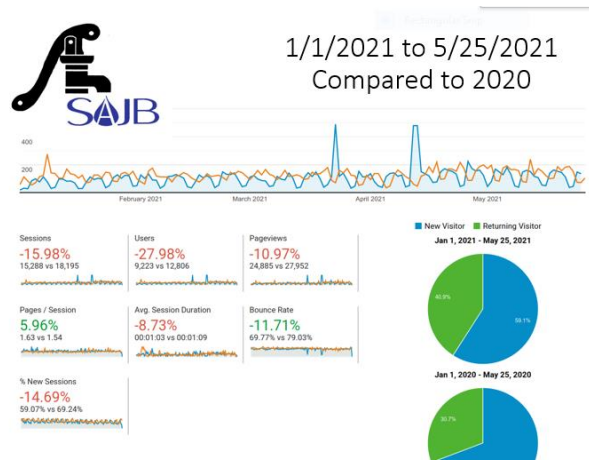
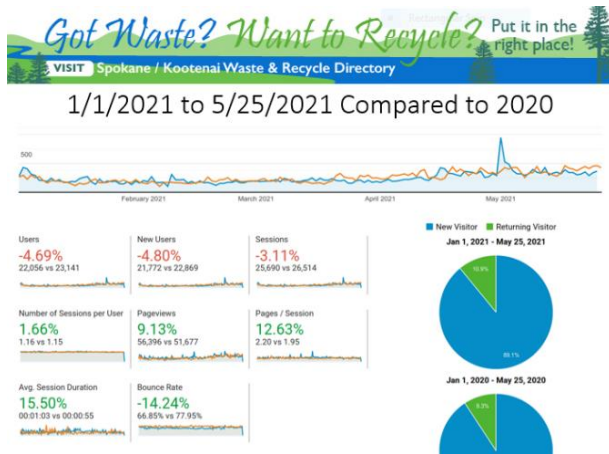
<https://www.youtube.com/watch?v=FMJyzOJuDMw>

Members liked both versions and recommended that information on the number of gallons saved per minute be added to the visuals. Austin Morrell suggested creating a series of 15 second videos. The 30 second videos will be aired on KSPS this summer.

**Media Schedule continued**

- July – Fire hydrant Backflow Protection Video
- September – Residential Backflow Video
- October - Teachers

**HHW** - Waste & Recycle Directory use in 2021 decreased by about 5% from the pandemic when people were sequestered and hit records for removing wastes from their homes.



**SAJB's website** use so far in 2021 decreased by 28% from 2020 when children were learning at home due to the pandemic. Students are back in school, and the data could indicate that the SAJB website was a significant resource for parents in homeschooling.

**Completed Presentations:** PM Hanson shared the Spokane Kootenai Waste and Recycle Directory with other counties and waste collection agencies in WA State and Region 10.

- 4/26/21 SWANA (Solid Waste Association of North America)
- 4/29/21 Ecology Recycling Coordinators
- 5/25/21 WSRA (WA State Recyclers Association) Conference

**Next Meeting September 23, 2021.** Hopefully meetings will return to in-person at Modern Electric Water Company with the option to join via zoom. If MEWCO is not available, the meeting will be held in person at Spokane County Water District 3.

**6. OPEN FORUM –** Dan Kegley encouraged all purveyors to collect summer aquifer level data to better understand the impact of drought conditions on the aquifer.

**7. ADJOURN**

There being no further business this 27<sup>th</sup> day of May 2021, President Jeremy Jenkins adjourned the meeting at 2:45 PM.

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President, Jeremy Jenkins

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VP, Shane Sheppard