



# Spokane Aquifer Joint Board

May 26, 2022

10:00 am

In-Person at  
CenterPlace  
and via Zoom

# Consumer Confidence Reports

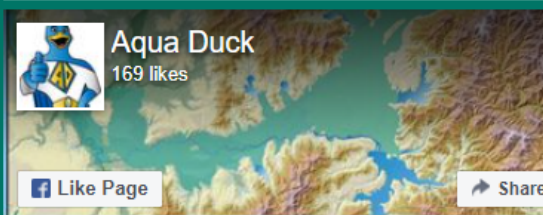
Please send this year's CCR so it can be added to the website.

## Water Quality – Consumer Confidence Reports

- [Carnhope Irrigation District](#)
- [City of Millwood](#)
- [City of Spokane](#)
- [Consolidated Irrigation District #19](#)
- [East Spokane Water District #1](#)
- [Hutchinson Irrigation District #16](#)
- [Irvin Water District #6](#)
- [Liberty Lake Sewer & Water District #1](#)
- [Moab Irrigation District #20](#)
- [Model Irrigation District #18](#)
- [Modern Electric Water Company](#)
- [North Spokane Irrigation District #8](#)
- [Orchard Avenue Irrigation District #6](#)
- [Pasadena Park Irrigation District #17](#)
- [Spokane County Water District #3](#)  
[System 1](#), [System 2](#), [System 3](#), [System 4](#),  
[System 5](#), [System 6](#), [System 8](#), [System 9](#)
- [Trentwood Irrigation District #3](#)
- [Vera Water & Power](#)
- [Whitworth Water District #2](#)



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### FAQs

[Click here for answers to frequently asked questions »](#)

### Member Contact List

[SAJB Member Contact List »](#)

### Spokane Aquifer Joint Board

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Spokane Valley, WA 99212  
[info@spokaneaquifer.org](mailto:info@spokaneaquifer.org)

Type here to search



# Wellhead Implementation Program Manager's Report

May 26, 2022



# Education and Awareness Events

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- 6/ 5/22 Fire District 9 Annual Demo Day & Wellness Fair
- 6/19/22 Dad's Day Dash - SNAP





**Purpose:** To recognize Food Service Establishments that reduce institutional food waste by:

- 1) properly donating needed food resources to Spokane County hunger relief organizations,
- 2) for farm use
- 3) for compost

## Food Rescue Recognition Program

### Actions

1. Application Form Ready
2. List of Food Service Establishments ready.
3. Recruitment Brochure Printed
4. Certificate Printed
5. AmeriCorps Intern 5/24 – 8/23/22
6. Tonilee and Emily will test the process together.
7. Goal - 30 Food Rescue Certifications in 2022.

PHASE3  
digital

# Monthly Digital Marketing Performance

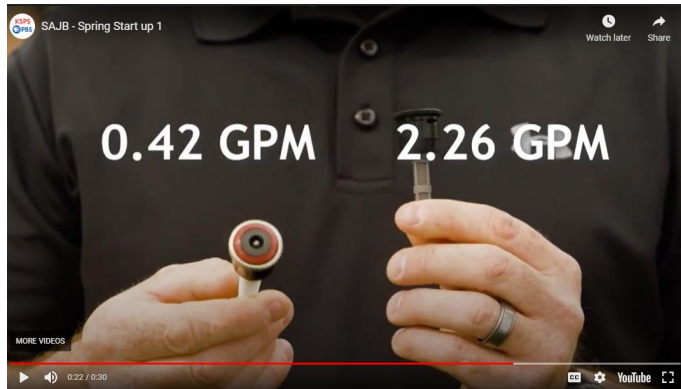
Sprinkler Start-up  
April 2022

Prepared for:



# Facebook Advertising

## Spring Start-up 30 Seconds



<https://www.youtube.com/watch?v=oYVi4smGFyM>

## Top Facebook Ads

**Aqua Duck**  
Sponsored

Landscapes use over  $\frac{1}{2}$  of all water. Stop water waste. Use efficient sprinkler heads.

**IWAC**  
IDAHO WASHINGTON AQUIFER COLLABORATIVE

SPOKANEAQUIFER.ORG  
**Sprinkler Heads Matter!**

Learn more

# Video watched on Facebook - 17,309

## Facebook Advertising

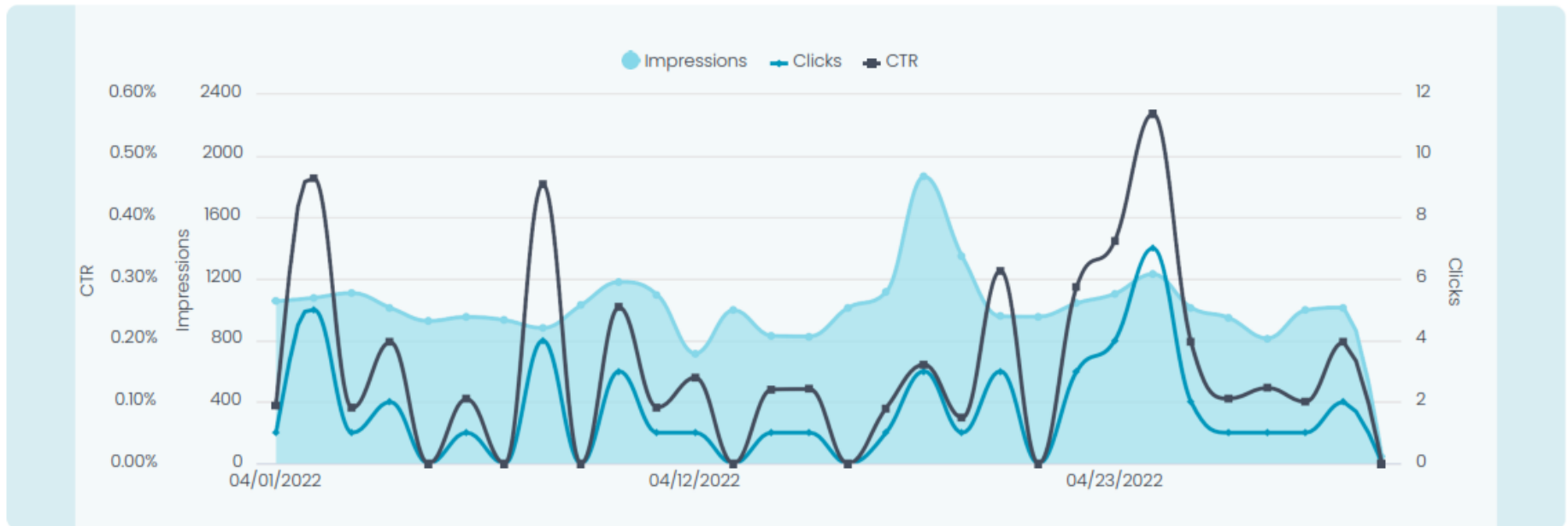
**30,091**  
Impressions

**11,268**  
Reach

**50**  
Link Clicks

**0.17%**  
Link CTR

**17,309**  
Video Thru Plays





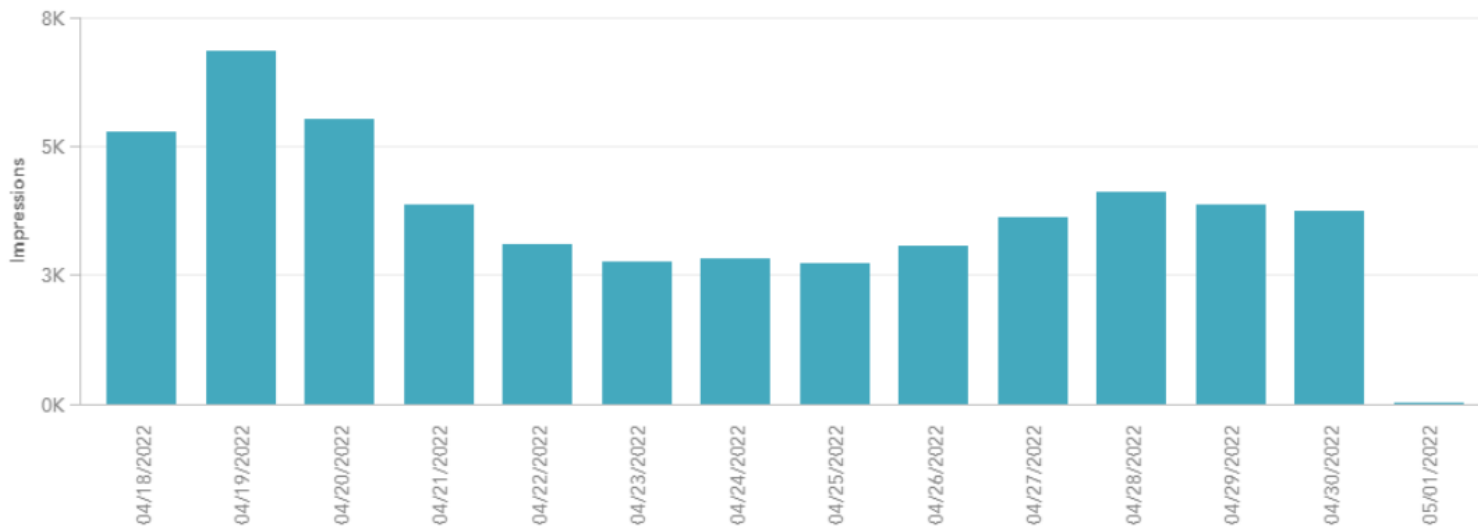
# Video Watched On-line 34,085

Average Video Completion Rate: 50%-70%

## Online Video

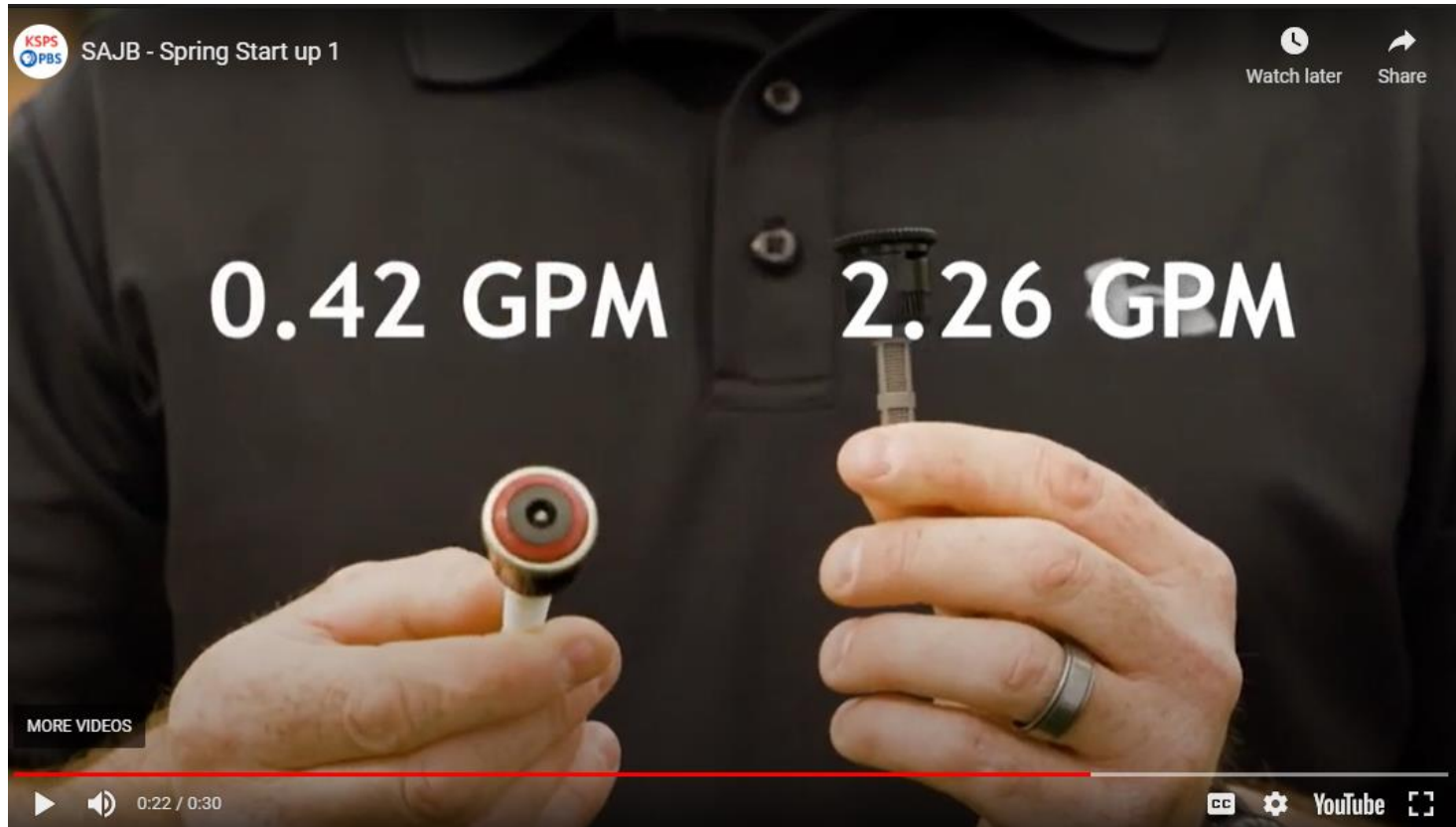


Campaign Impressions - P3D



Approx. Monthly Impression Goal: 54,500

In April the Spring Start-up 30 second version was viewed a total of 51,494 times



<https://www.youtube.com/watch?v=oYVi4smGFyM>



See you after the construction season recess.  
Next meeting September 22, 2022

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