



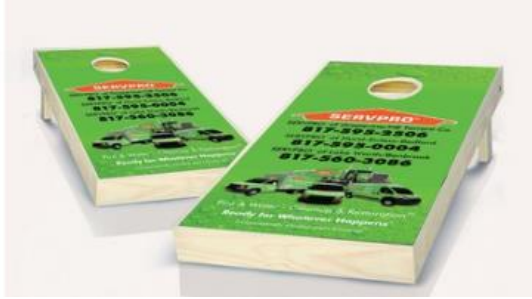
# **Spokane Aquifer Joint Board**

11/17/2022

1:30 pm

In-Person SCWD3  
and via Zoom

# 2023 Budget – Event Give Aways and Kids Prizes



1 Cornhole Game \$266



250 Ducks 2" \$322.50

## Bee the Change Seed Packet



500 Seed Packets \$225



1 Game Spinner \$199.48



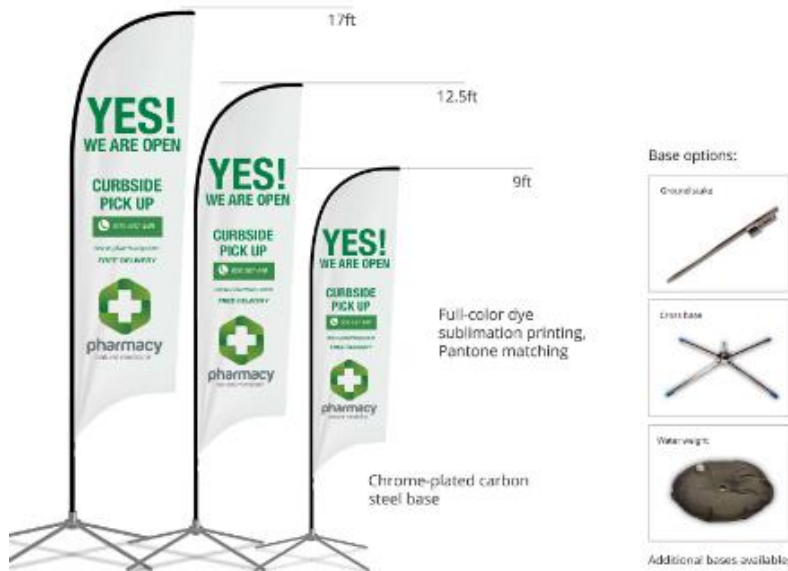
250 Whirl spinners \$372



1,000 pens \$380

# 2023 Budget – Event Display, Flags, Brochure

**9 Ft Flag with Stand \$184.99**



**Small retractable display \$62.90**

**9" x 13"**



**Graphic Design of SAJB Trifold Brochure \$750 and 500 Printed \$250**

# Wellhead Implementation Program Manager's Report

November 17, 2022





## Education and Awareness Events

- 11/7/22 Whitworth Science Methods
- 4/20/23 Trentwood Science Night
- 4/23/23 St. Al's Caring for Creation

PHASE3  
digital

**Monthly Digital  
Marketing  
Performance**

11/28/22 – 12/11/22

Prepared for:





## KSPS Food Rescue Video

2<sup>nd</sup> Harvest

Safeway – E. Sprague

Whitworth University – Sodexo

Super 1 Foods - 29<sup>th</sup>

Grocery Outlet - Cheney

# EnviroCertified Food Rescue Media Campaign

## 11/28/22 – 12/11/22

Recommend \$1200 instead of \$1000, to ensure we get the audience reach for a successful campaign. Note: Spokane River Forum will contribute \$1,000.

To start 11/28, Phase 3 Digital needs to know no later than 11/21 and have the information and assets no later than 11/23 EOD.

### Next steps & assets needed to move forward.

- Targeting Information: Age, gender, geography, interests/keywords
- Facebook Access: I'm assuming this is the page, but we want to be sure: <https://www.facebook.com/spokaneaquifer/>, if so, we already have access.
- **Video: Specs for reference.**
  - Recommended resolution is 1080 x 1920.
  - The minimum resolution is 720.
  - The aspect ratio is 9:16 (recommended), or 16:9 is also supported.
  - The required file format is MP4
- **Social Copy:**
  - Main Description Text: 90-125 characters recommended (including spaces)
  - Headline Description: up to 40 characters (including spaces)
  - Link Description: up to 30 characters (including spaces)





## Demonstration Gardens

- The Pollination Project and U of I Demonstration Garden
- 3.5-acre zero water landscape project at Hayden Lake Irrigation District
- [Liberty Lake Sewer and Water District](#)
- [City of CDA Water Department – Wicking Beds](#)
- Whitworth Water District Xeriscape
- City of Spokane at WTE facility
- Manito Park Perennial Garden
- [Washington Native Plant Society](#) 2315 North Discovery Place Spokane Valley, WA 99216
- Inland Empire Gardeners
- Finch Arboretum
- [North Idaho Native Plant Arboretum](#)
- [Idaho Native Plant Society](#)
- [Fire Resistant landscapes – Idaho Firewise](#)



See You  
December 15,  
2022