



SPOKANE AQUIFER JOINT BOARD MEETING MINUTES

September 28, 2023

SAJB Officers:

President Jeremy Jenkins, VP Shane Sheppard, Secretary Todd Henry, Treasurer Doug Greenlund

1. CALL TO ORDER

The Board of Directors of the Spokane Aquifer Joint Board (SAJB) met in Regular Session via Zoom and in person at Spokane County Water District No. 3. A total of eighteen (18) attended the meeting including: ten (10) SAJB voting representatives, one (1) non-voting representative, Program Manager Hanson, and seven (7) guests. The sign-in sheet for SAJB members and guests is available upon request. The meeting was called to order at 1:37 pm. President Jenkins asked everyone in person and via zoom to introduce themselves.

Consideration of Regular Meeting Minutes

President Jeremy Jenkins called for any additions, corrections, or deletions to the Minutes of May 25, 2023. Shane Sheppard moved to approve the meeting minutes for May. Rick Neal seconded the motion. President Jenkins called for discussion and the vote. The motion was approved unanimously.

2. FINANCIAL REPORT

Administration and WIP Bill Payment Summary

Treasurer Greenlund was absent, so President Jenkins presented the Bill Payment Summary and financial reports for June, July, August, and September.

June 2023 Bill Payments totaled \$28,871.53. The June summary detailed SAJB Administration bills of \$0.00. Wellhead Implementation bills were paid initially with checks numbered 2645–2650. Unfortunately, those checks were printed with the wrong date, so they were shredded and replaced with checks numbered 2651-2656. Education and Awareness bills were \$25,821.05. Program Manager Consulting Services, mileage, and reimbursements amounted to \$3,050.48.

July 2023 Bill Payments totaled \$6,131.03. The July summary detailed SAJB Administration bills of \$124.69 paid with check # 1037. Wellhead Implementation bills were paid with checks numbered 2657-2660. Education and Awareness bills were \$2662.00. Program Manager Consulting Services, mileage, and reimbursements amounted to \$3,344.34.

August 2023 Bill Payments totaled \$11,025.97. The August summary detailed SAJB Administration bills of \$3,180.00 paid with check number 1038. Wellhead Implementation bills were paid with checks numbered 2661 – 2664. Education and Awareness bills were \$4,337.80. Program Manager Consulting Services, mileage, and reimbursements amounted to \$3,508.17.

September 2023 Bill Payments totaled \$13,077.40. The September summary detailed SAJB Administration bills of \$360.00 paid with check number 1040. Wellhead Implementation bills were paid with checks numbered 2665-2669. Education and Awareness bills were \$14,120.90. Program Manager Consulting Services, mileage, and reimbursements amounted to \$6,273.57.

Those present reviewed the bill payment summaries. Bruce Davidson moved to approve the June, July, August, and September Bill Payment Summaries. Terry Squibb seconded the motion. President Jenkins called for the vote and the motion passed unanimously. The Spokane County Investment Pool balance is \$48,795.07. **2023 Assessments and Dues** – All dues and assessment have been received.

3rd Quarter Financial Report – PM Hanson provided details about the Wellhead Implementation projects completed to date and the funds remaining in the 2023 budget. New promotional materials, educational event activities, and the SAJB brochure are yet to be completed in 2023.

3. OLD BUSINESS



April – October Media Campaign

Month	IWAC \$2,000 / Month	SAJB \$2,100 / Month
April	Protect the Aquifer Story Map	Sprinkler System Checkup
May	Leak Detection	Repair and Retrofit
June	Drought Tolerant & Native Plants	Smart Controllers & Sensors
July	Calculate Water Needs	Tips to Save Water
August	Fertilizers, Pesticides & Herbicides	Calculate Water Needs
September	Drip Systems & Soaker Hoses	Backflow Protection
October		DIY and Find a Professional

Outdoor Watering Nerds – IWAC and SAJB ran parallel campaigns as shown in the chart to the right. The intention was to introduce different sections of the Nerds website each month. KXLY Phase 3 Digital managed the ad placements on digital display, Facebook, and Instagram. The table below shows Phase 3 impressions, clicks, CTR and Google Analytics for the number

of visits to the website target pages each month. Definitions: **Impressions:** The number of times the ad was displayed. **Clicks:** The number of times the ad was clicked on. **CTR (Click Through Rate):** The number of clicks divided by the number of impressions. Industry average CTR (Facebook Average CTR 0.05% - 0.20% and Display Average CTR 0.05% - 0.12%). The ads, created by Hannah Walker, are shown below.

Please add a link to the Outdoor Watering Nerds on your websites or Facebook pages.

<https://outdoorwateringnerds.org/>

April 2023



Impressions	132,040
Clicks	1,136
CTR	0.49%
Google	456



Impressions	142,040
Clicks	1286
CTR	0.74%
Google	341

May 2023

Impressions	12,6495
Clicks	1019
CTR	0.55%
Google	1,351



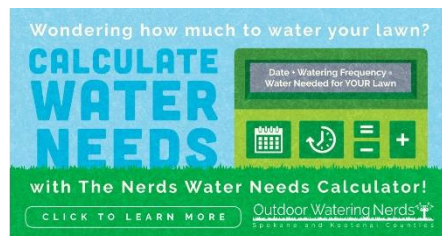
Impressions	144,033
Clicks	1,148
CTR	0.62%
Google	1,149

June 2023

Impressions	106,488
Clicks	1,688
CTR	1.33%
Google	636



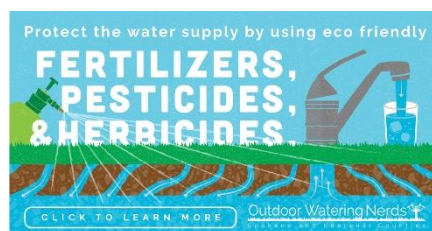
Impressions	147,147
Clicks	1,082
CTR	0.54%
Google	2,117

July 2023

Impressions	159,575
Clicks	1,488
CTR	0.56%
Google	1,261



Impressions	133,372
Clicks	2,487
CTR	0.86%
Google	1,380

August 2023

Impressions	127,795
Clicks	395
CTR	0.09%
Google	397



Impressions	128,524
Clicks	359
CTR	0.24%
Google	314

Also in August, four (4) videos were aired. KSPS PBS produced the videos by animating four of the designs created by Hannah Walker. The videos were viewed from beginning to end a combined total of 9,693 times (i.e., Video Thru Plays).

Leak Detection - <https://youtu.be/PoWR8W-ogp8>

Repair & Retrofit - <https://youtu.be/8INjqmQU0c>

Saving Water Matters - <https://youtu.be/Eqk9hy5EmCI>

Sprinkler Savy - <https://youtu.be/Ca-ELDiLhtY>

September 2023 Analytics are not yet available for the September campaign.



Impressions	
Clicks	
CTR	
Google	



Impressions	
Clicks	
CTR	
Google	

Aggregate Quarries Follow-up – President Jenkins proposed the formation of a sub-committee to review the GSI Risk Assessment final report and determine possible next steps. Dan Kegley volunteered to walk through the technical memo with the subcommittee. This item will be dropped from the agenda until the sub-committee is prepared to bring next steps recommendations to the members for discussion.

4. NEW BUSINESS

Discussion – DOH PFAS Forum September 19-20, 2023. Members who attended the PFAS Forum agreed that it provided valuable information. However, there is concern about how the EPA proposed drinking water Maximum Contaminant Levels (MCLs) of four (4) parts per trillion (ppt) will impact purveyors. The current Washington State Action Levels (SALs) are shown below.

The SALs represent the maximum level in tap water that DOH considers to be without health concern for long-term consumption in daily drinking water, including by sensitive groups.

Specific PFAS Contaminant	State Action Level (parts per trillion)
PFOA	10
PFOS	15
PFNA	9
PFHxS	65
PFBS	345

As part of the annual Potential Contaminant Source Inventory, Reanette Boese has been researching possible sources of PFAS. Areas of concern include legacy septic systems for multiple homes, landfills and firefighting training areas where the PFAS foams were used. Reanette will submit public records requests to the Spokane Valley Fire Department.

Members also discussed concerns about companies using scare tactics to sell in-home filtration systems that are expensive and are only effective if properly maintained and the need for developing a unified public message when PFAS are detected.

Spokane County Comprehensive Plan/Capital Facilities Plan and Coordinated Water System Planning

– Rob Lindsay was scheduled to speak but this agenda item was tabled to the next SAJB meeting on October 26, 2023.

Introducing IWAC President, Suzanne Scheidt NKWSD Chief Operating Officer. IWAC President Scheidt shared a bit about her life-long passion for water quality. She worked for Idaho Department of Environmental Quality Drinking Water from 1996-2020 before moving to NKSWD. Suzanne is a member of the Kootenai County Aquifer Protection District Board (APD) and is interested in protection for Sensitive Aquifer Recharge Areas (SARAs) similar to Critical Aquifer Recharge Areas (CARAs) in Washington State. [Read more about President Scheidt.](#)

Proposed Holiday Meeting Schedule: Members present approved the proposed SAJB meeting dates of November 16, 2023, and December 14, 2023. Please mark your calendars.

5. WELLHEAD PROGRAM IMPLEMENTATION PLAN - Program Manager's Report

Education and Awareness Events. Events during the Construction Season recess include Bear Lake Outdoor Education for Mead School district 5th graders, the Valley YMCA Healthy Kids Day, Hillyard and Indian Trail Libraries Touch a Truck, The Interstate Fair and Valleyfest. The next event will be the Fall Leaf Festival at Finch Arboretum on October 28, 2023.

Columbia Basin Sustainable Water Coalition is facing groundwater challenges and invited Program Manager Hanson to share SAJB, IWAC and SRF's collaborative water conservation initiatives including the Outdoor Watering Nerds website and media campaign.

EnviroCertified Business Recognition – New certifications were completed with Nef's Auto Repair and Crash Champions Auto Body Repair.

SAJB Website Rebuild – The website style format, referred to as a wrapper, was no longer supported and therefore needed to be rebuilt. Every page was reviewed. Every link was checked and fixed as needed. Out-of-date information was updated or deleted. The web design work has been completed but next steps for Tonilee include: 1) rewriting and re-formatting the virtual field trips into videos 2) updating the Teacher Resources documents, and 3) uploading all of the 2023 event photos into photo albums.

6. OPEN FORUM

Todd Henry shared that a new website is in design for SRC4, Spokane Regional Cross Connection Control Chapter. On Tuesday and Wednesday, October 24th and 25th, 2023, a 2-day CCS Review Class is being held at Whitworth University. 1.4 CEUs are available. The SRC4 seminar will be held in March 2024.

Next Meeting October 26, 2023.

7. ADJOURN

There being no further business this 28th day of September 2023. President Jeremy Jenkins adjourned the meeting at 3:12 pm.

President, Jeremy Jenkins

Secretary, Todd Henry